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# THE BEACH NEWS

Promoting the Prosperity of the Beach and Bay Districts of San Diego, California

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Saturday, September 11, 1926

FIVE CENTS THE COPY

## O. B. "Clean-Up" Campaign

BOARD OF DIRECTORS  
O. B. CHAMBER OF COMMERCE

### PREPARE PROGRAM

At a meeting this week of the board of directors of the newly organized O. B. Chamber of Commerce plans were arranged for a "clean-up" campaign throughout Ocean Beach. Attention was called to the great growth of weeds in vacant lots and the unsightly appearance of many of the parkways along the avenues and principal streets. It was suggested that the girl scouts and boy scouts be enlisted in a campaign for cleaning up. Several merchants have offered to donate substantial prizes in a competition for the best efforts put forth by the girls and boys toward beach cleanliness. The prizes will be placed on exhibition when the campaign plans are perfected.

### SETS GOOD EXAMPLE

Henry Eulberg, proprietor of the Ocean Beach Garage, has set a good example for the proposed "clean-up" campaign. He has destroyed the weeds on the vacant lots adjoining his business property on Newport avenue and has made the parkways very presentable all along the line to Cable street. Go ye and do likewise!

### CARRIER CLARK RESIGNS\* AND MOTORS NORTHWARD

Walter Clark has resigned from the postal carrier service in Ocean Beach and is making an extended motor trip up the Pacific Coast, and may ultimately locate in San Francisco. The vacant carrier position at the O. B. Post Office is being filled by E. Follette, until the civil service examinations have been acted upon.

### COUNCILMEN FIRM AGAINST LITTERING PRIVATE PROPERTY WITH ADVERTISING BILLS

The council this week took under consideration a protest against the new ordinance forbidding the throwing of advertising matter into automobiles or yards and on lawns. It is stated that the councilmen have expressed their determination to stop the nuisance of throwing bills, cards and pamphlets into automobiles, and the littering of lawns and private property with miscellaneous advertising matter.

### CHANGE IN CONSTITUTION

### SO. CALIFORNIA W. C. T. U. HOME FOR WOMEN

Radical changes in the constitution of the W. C. T. U. Home for Women were made at the meeting at state headquarters, 301 North Broadway, Los Angeles, August 26th.

The home is organized as a corporation, and all who paid dues were formerly members of the corporation. The corporation is now made up of county presidents and one representative for each 500 paid-up members in the counties having more than 500 members. In the counties having less than 500 members, the members of the corporation are the county president and one other representative, these to be elected at the county convention.

Annual meetings of the corporation of the home hereafter will be held at the time and place of the annual state convention.

An advisory board to the board of directors was created, consisting of county presidents of the W. C. T. U. This advisory board it to meet every three months.

### "BEACH CLEANLINESS" STANDS FOR "HEALTH" "NEW HOME-SEEKERS" "MORE PROSPERITY"

Electric light flooded over a newly planned golf green every night for 21 nights on a New Jersey golf course caused grass to grow five times as fast as it would have grown by natural methods.

Kodak Films—Froide—Bacon St.

### ALL GIRLS AND BOYS INVITED TO MEETING

The "Clean-Up Campaign" Committee, composed of Dr. W. F. Bush, Rev. W. S. Dunn and Druggist Fred H. Kraft, invite all girls and boys of Ocean Beach to assemble at 2 o'clock this Saturday afternoon, Sept. 11, at the O. B. Chamber of Commerce Building on Bacon street, where plans will be outlined for a "clean-up" campaign.

Stationery—FROIDE'S, Bacon st.

### OPEN MEETING BY PENINSULA MASONIC LODGE

The officers and members of Peninsula Masonic lodge invite the public to an open meeting to be held next Thursday night, August 16, at the Masonic hall on Newport avenue. Special entertainment will be furnished and a "constitutional program" will be provided, with Judge Lacey D. Jennings as the chief speaker of the evening. All Masons and their friends are particularly invited.

### PAVILION BARBER SHOP—Under personal direction of A. H. Maier. Skillful service, always.

### FIVE CHANGES OF PROGRAM NEXT WEEK AT GRANADA THEATRE

Five complete changes of program, one of which is the popular return engagement of "Big Brother," which will be shown on Wednesday night only, is announced by the Granada theatre management for next week. Frank Lloyd's production of "The Wise Guy," is the featured attraction for Sunday and Monday at the Granada Theatre, La Jolla. James Kirkwood and Betty Compson are the stars in this picture. It is an adaptation of the story by Jules Furthman, and "The Wise Guy" as played by James Kirkwood is one of the best pieces of acting ever given the screen. Mary Carr, George Cooper, and George F. Marion appear in the supporting cast. An organ overture by Edith Ducker Steele, a scenic, a news and a comedy, also appear on the program.

On Tuesday only, Richard Harding Davis' story of army life at a Frontier post, "Ransom's Folly," with Richard Barthelmess in the title role, will be the featured attraction.

Wednesday night is "Big Brother" night at the Granada, and a popular, by request, return engagement of Paramount's picture "Big Brother," with Tom Moore and Mickey Bennett, will be shown. Those who have seen this picture, will, no doubt want to see it again; those who haven't, should by all means avail themselves of the opportunity of seeing it now. Bring a boy with you—your own if possible, but bring a boy. A comedy and a scenic will be added.

"Variety," the picture sensation of the year, will be shown on Thursday and Friday. It is a picture of a thousand punches, and considered by many to be the best picture ever produced in Germany. Emil Jannings, as an ace aviator and Lya de Putti as the girl, have never done anything that can be compared with their work in "Variety." Wherever it has been shown it has established records. Critics are unanimous in its praise, not only from the angle of story value and acting, but for its wonderful photography, the flawless direction and the excellent mounting the UFA, Germany's great producing company has given the picture. Pete Harrison has this to say of "Variety." "A powerful drama of love and vengeance, so well directed and acted that ones attention is riveted upon the screen. There are in 'Variety' entire stretches of film where not a sub-title is employed, and yet the action is as clear as crystal. There are again other places where the spectator is able to read the minds of characters better than if a thousand words were spoken. It is a masterpiece of direction and acting."

Classified Ads Get Quick Results.

## Building Activities

### DRUGGIST FRED H. KRAFT TO BUILD RESIDENCE

Following his purchase this week of the vacant property owned by James Dunbar on Cape May avenue, between Cable and DeFoe streets, Druggist Fred H. Kraft states that he will soon have a fine stucco residence built for himself, his wife and Fred, Junior.

### RESIDENCE SOLD ON SANTA MONICA AVENUE

S. F. Wood has sold his residence at 4644 Santa Monica avenue to Mrs. Elaine Rankin of Los Angeles.

### BUSINESS BUILDING IMPROVED

The Ambuhl building on Newport avenue has been greatly improved with an attractive new stucco front, finished in the Spanish style of architecture. The interior has been enlarged and thoroughly remodelled under the supervision of Contractor Hait, who has given a modern touch to the entire structure. The building adjoins the new Rankin stucco store and the combined improvement enhances the value of neighborhood business property.

### COMPLETING NEW STORES

Workmen are busy finishing the interiors of the new concrete and tile stores on Voltaire street, between Bacon and Cable streets.

### NEW SUNSET CLIFFS HOME

Louis H. Dodge obtained a permit this week for the construction of a new residence, costing \$7,500 at Sunset Cliffs.

### ATTRACTIVE NEW COTTAGE

J. J. McAlpine has arranged to build a modern cottage at 4568 Cape May avenue, Ocean Beach, costing \$3,500.

## Gateway To The Beaches And Point Loma Peninsula

### SEEN, HEARD AND SAID IN AND ABOUT FIVE POINTS

Mrs. G. M. Selby, Secretary Civic League, Special Representative for "The Beach News"

Mr. and Mrs. E. E. Ellis and Mr. and Mrs. C. W. Downs, of Los Angeles, who have been visiting the parents of Mrs. Ellis and Mr. Downs, Mr. and Mrs. W. S. Minor, 3661 State street, have returned to their homes in the north.

B. M. Rosenthal, 3555 Pringle street, was the prize winning driver for the Palomar Laundry last week. This laundry has instituted the custom of selling a cotton blanket for 25 cents and a wool blanket for 50 cents to the driver bringing in the largest amount of laundry to the Palomar for the week, and the one bringing in the most blankets to launder. Mr. Rosenthal won both prizes, gaining in his laundry bundles \$46, and bringing in last week 49 blankets. These contests will be featured weekly for a season.

Mr. and Mrs. J. P. Covington, formerly of Ft. Worth, Texas, have taken one of the Hunter apartments at 1818 McKee street. Mr. Covington is in the employ of the Chas. S. Hardy interests.

C. J. Brockman of the Travelers' Auto Camp, is busy erecting sixteen new cabins for his patrons.

The traffic powers have decided to attempt to regulate traffic through Five Points and will in the near future erect signs limiting speed to 20 miles and to 15 miles an hour, and install an additional button where most needed, and also painting a red line down the middle of the intersection of California street, and Moore street, which is not to be crossed.

Paul K. Hunter, civil engineer, connected with the Los Angeles city engineering department, visited with his parents, Mr. and Mrs. J. W. Hunter, 1818 McKee street, over the week-end.

A. A. Dunham, of Oneida, S. D., is a new registrant at the Travelers' Auto Camp.

## Peace, Purity, Prohibition

### SOUTHERN CALIFORNIA W. C. T. U. PREPARING FOR NATIONAL CONVENTION

The stage is being set by the Southern California W. C. T. U. to make the National Convention in Los Angeles, September 24th to October 2nd, the finest National W. C. T. U. convention ever held. Particular interest is being shown in this convention by all prohibition and civic forces owing to the coming vote in October on the repeal of the California prohibition enforcement law, the Wright act.

For many weeks the various organizations have been at work preparing for the convention. Chambers of commerce of eleven Southern California counties are arranging exhibits to be displayed at the convention. These exhibits will later be permanently placed in the Los Angeles Chamber of Commerce building.

The convention will be held in the First Methodist Church, Eighth and Hope street, and present indications are that there will be 2000 delegates and visitors in attendance.

Many distinguished visitors from the United States and foreign countries have signified their intention to be at the convention. The government of Mexico is sending a representative in the person of Señora Ernestina Alvarado, who has been appointed by the president of Mexico to represent the Mexican government in a series of border conferences to be held in San Diego and Calexico after the national convention in Los Angeles.

### DUPLIX HOUSE PERMIT

Jacob Weinberger took out a permit this week for a duplex house at 3544-46 Bayside walk, Mission Beach, to cost \$4000.

One of the largest electric chandeliers ever made is hanging in the new Shrine Civic auditorium in Los Angeles. It weighs five tons and is 20 feet in diameter.

## Subscribe for "The Beach News" One Dollar for Fifty-two Weeks.

Mr. and Mrs. S. P. Green returned Monday evening from a week end visit with relatives in Los Angeles.

Mr. and Mrs. Arlie Kerr, formerly of Pasadena, Calif., visited with Dr. and Mrs. Selby recently, they also being former residents of Sheridan.

Mrs. E. Casebolt, of Berkeley, Calif., is expected to come to Five Points this week for an extended visit with her brother, C. J. Brockman, proprietor of the Travelers' Auto Camp.

Owing to an unprecedented rush of business the Five Points Service Station remained open all night Saturday, Sunday and Monday. Walter Robertson, the proprietor, was forced to call upon the gasoline companies for three deliveries on those days, making a record for gas sales in San Diego County, it is said.

Louis R. Kirby, well known attorney, who will be a candidate for Superior Court bench, this fall, and who is a charter member of the Five Points Civic League, has just completed drawing up the petition for extending the mail service through Five Points, and they are now in circulation. It is hoped residents will see Mrs. Selby or Mr. H. C. Shreve at the Five Points Realty Office and sign without solicitation.

Dr. Selby is busy overseeing the construction of a triple garage on the bungalow site at the rear of the Selby building.

The employees of the Palomar Laundry are hoping for a picnic next week. The management promises them one if the laundry reaches the \$3,000 mark next week. They almost reached it last week.

Davis Prison at Five Points is unique in that you can get out of it as easily as you can get into it. It is well worth a visit, and the visitor may decide whether he will be a kidnapper, porch climber or embezzler when he sees the cells being labeled in such fashion. Apparently eating in a cell fails to injure the appetite for patrons at Davis Prison return for more.

(Continued on Page 8)

## Beach Evangelistic Services

Kodak Finishing—Froide—Bacon St.

### ALWAYS BOOSTING

The Beach and Bay Districts of San Diego, California

### "THE BEACH NEWS"

And its Representatives

### Hold Memberships in the

O. B. Chamber of Commerce

Ocean Beach Woman's Club

M. B. Chamber of Commerce

Pacific Beach Civic League

Five Points Civic League

And Point Loma Assembly

Photographs—Froide—Bacon St.

### NEW PERMIT SOUGHT

### FOR O. B. DANCE PAVILION

### BY C. D. SAFFORD

Announcement is made that C. D. Safford, of Cable street, Ocean Beach, filed a petition with the city clerk last Wednesday asking the council for a permit to conduct the Ocean Beach dance hall every evening except Mondays. The pavilion has been successfully conducted for a long while by W. E. Benbough, who has leased the place, it is said, while transferring his entertainment activities to Mission Beach Amusement center. It is also stated that Carr Brothers orchestra terminate their contract at the M. B. Casino with the close of the summer season and another well known musical organization will replace them soon.

### CO-OPERATIVE PLAN

Musician Safford states that four members of Carr Brothers Orchestra, besides himself (Hite, Feltenger, Jamison and Kittleson), will have charge of the O. B. Dance Pavilion, where the co-operative plan will go into effect on Saturday, Sept. 25. Further and more complete details of their entertainment program will be announced later.

### FREE PENCILS AT

### MISSION BEACH GARAGE FOR M. B. SCHOOL CHILDREN

William F. England, the enterprising proprietor of the Mission Beach Garage, at 379 Mission boulevard, has secured a big consignment of bright-colored lead pencils for FREE distribution to the school children of Mission Beach. "Billy" announces that all that's necessary for each pupil to obtain a pencil free, is to present a copy of his advertisement on another page of this paper. Clip it out, girls and boys of the M. B. School, and keep Mr. England busy handing out his assortment of pretty pencils.

### FIVE JOBS IN ONE

### AT ROCKWELL FIELD

Announcement is made by E. A. Bowman, secretary of the local civil service examination commission, that there is a vacancy in the position of firefighter in the United States quartermaster service at Rockwell field.

The appointee to the position, Bowman said, will be required to serve as fireman, as gasoline truck fire engine operator, chemical engine man and also to perform duty as hook and ladder man and as chauffeur.

Applications for the position must be on file at San Francisco not later than October 8, 1926. The salary is \$1320 a year.

### "EXIDE" BATTERIES

### PROVE THEIR FINE QUALITY SAYS HENRY EULBERG

"The price at which you may buy a battery for your car is no true indication of its economy, unless backed up by a reputation for quality," says Henry Eulberg, the popular and philosophic proprietor of the Ocean Beach Garage on Newport avenue. "For over a quarter of a century, or since 1898, when the first 'Exide' battery was made, up to the present time, quality has been the first consideration in the manufacture of the famous Exide battery." The Ocean Beach Garage advertises its great quality as a long-life battery.

### OLD TIME RELIGION

### APPLIED TO MODERN TIMES BY EVANGELIST MACE

The evangelistic meetings being conducted by Herbert S. Mace, at the Congregational Church opened last Wednesday evening with a fine meeting and spirit.

Special music was furnished by the Mission Hills Congregational Church, on Wednesday evening, and from time to time during the meeting others will help in this way. Among others helping with the music for the meetings, which is always fine, are the following: Park M. E. Church South, University Congregational Church, First Congregational Church and others.

The opening sermon was "God's Challenge to the Church"; a sermon with a real challenge in it. It was enjoyed by all present. Other sermon topics for the meetings are: "Harvest Time"; "The Life of Push"; "The Complete Life"; "Nathan the Leper"; "In the Wilderness"; "Where Do You Stand" and other topics applying the good old fashioned gospel truths to our modern life.

Mr. Mace, while still a young man, is a leader of men, having held important positions in both the religious and business world; and he is now conducting a new type of evangelistic meetings, in that he retains the old gospel truths, but applies the very best and latest of methods in his work and publicity and preaching.

Those who know him, expect him to be a real power in the work of the Church and the Kingdom of God, as he has already won a place in the life of the church as a leader in Church publicity and organization; and on the platform as a lecturer on some of the great moral reforms.

Two features of the publicity for the meetings, that will be of interest to all, are: First—a screen is hung up outside the church each evening, on which pictures, announcements and moral sayings are thrown with the stereopticon. A large number of children and others enjoy this feature. Second, nearly one thousand copies of the Gospel of John have been placed in the homes and places of business in Ocean Beach.

United States, Christian and Christian Conquest flags brighten up the inside of the church.

### ROLLER POLO TEAMS

### PRACTICING AT KICKHAM'S M. B. ROLLER RINK

Every Thursday there's a special thrill for patrons of Kickham's Mission Beach Roller Rink, the occasion being the weekly practice games by several roller polo teams, getting ready for the regular championship season this fall and winter. The best skating floor in Southern California is in excellent condition and good music helps to liven up the skating every afternoon and evening.

### WORKSHOP ENLARGED

### AT MISSION BEACH GARAGE

"Billy" England has doubled the capacity of his workshop at the Mission Beach Garage. An electric brake-lining machine has been added to the equipment and proprietor England announces that brake bands will be refitted free for his patrons. He is also giving fine lead pencils free to all Mission Beach school children who present his advertisement on another page of this paper.

### AL FURNISHES FENCES

### AND WIRE AND IRON WORK

If it's in the line of substantial iron or wire fencing, Al Nelson, proprietor of the Mission Ornamental Iron and Wire Works, can supply the most exacting customer. He is located at 1785 Logan avenue, San Diego, where he has a complete equipment for the manufacture and sale of "Cyclone" chain link and ornamental fencing, grill work, fire screens and wrought iron fixtures. His phone number is Main 6595.

A new radio telegraphy service between the Dutch East Indies and San Francisco and another from New York to Amsterdam have been established to speed up communication between Java and Holland.



## Final Service at Guadalupe Church Draws Throng



Immediately before the Catholic churches in Mexico were abandoned by the priests in protest against the new religious laws every place of worship was besieged by people eager to attend the last services. The photograph shows the crowd at the Guadalupe shrine in Mexico City.

## Students From Kansas Combine Travel With Lessons



Studying as they travel over the eastern United States via motor car, these students of Southwestern college of Winfield, Kan., have been in Washington making thorough inspections of the museums and government departments. The traveling class is under the direction of Prof. William M. Goldsmith, professor of biology at the college. Regular college credits are given for the eight weeks' course.

## Washington's Prettiest Girl



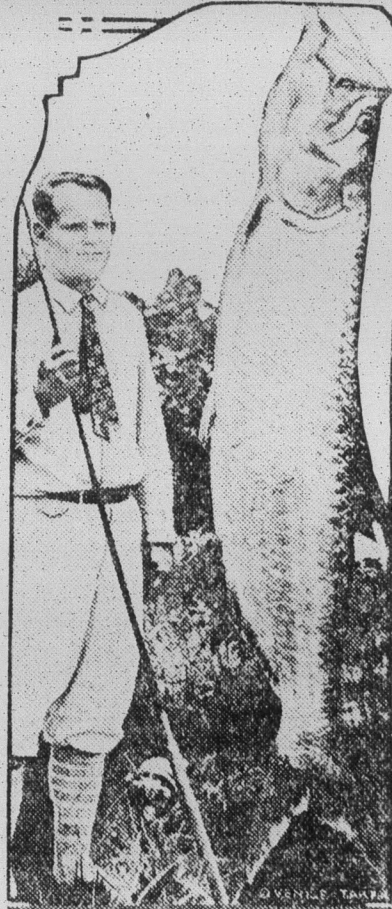
Miss Margaret Joesting has been voted the most beautiful girl in Washington for 1926. She will represent the national capital in the national beauty contest to be held in Atlantic City next month to determine who shall wear the crown of "Miss America" for this year. Miss Joesting, a blond, is shown above as photographed in Rock Creek park.

## Sick Ex-Fighters Breed Canaries



Ears that are especially tuned to the clear, commanding call of a battle bugle are none the less appreciative of the soft notes of song birds. Ex-service men at the Municipal Tuberculosis sanitarium in Chicago have undertaken the raising of canaries. Many of the cages for the birds raised are furnished grutts.

## PRIZE TARPON



Russell Thompson of Sarasota, Fla., who captured first prize with this giant tarpon, at the first national tarpon tournament held recently at Venice, Fla. Mr. Thompson, noticing that a large shark was after his prize, leaped into the gulf and let his reel run free, which permitted the tarpon to escape the jaws of the shark. Swimming ashore, he finally beached the giant fish, which weighed 118 pounds.

## BRUCE G. LEIGHTON



Lieut. Com. Bruce G. Leighton, fleet aviation officer on the staff of Vice Admiral McKen, commanding the scouting fleet, has been selected by Assistant Secretary Warner, in charge of navy aviation, as his aide.

## CALIFORNIA NEWS BRIEFS

John McCormack, the famous Irish tenor, has been sojourning in San Francisco since he returned from the Orient, about a month ago, and report has it that he is arranging to establish a permanent family residence either in the city or its immediate vicinity. This report is not deprived of authenticity by the fact that he recently sent for his only brother, James, and that since the latter's arrival, the pair have divided most of their daylight time between inspecting suburban home sites and playing either golf or tennis, in both of which pastimes the celebrated singer is an expert. His wife and daughter, Gwen, are spending the summer on the McCormack estate, in County Kildare, Ireland, and are expected to join him when he arrives at New York during his coming concert tour, which will be opened the evening of September 8, at the Civic Auditorium, San Francisco, under the management of Frank W. Healy.

The Wilson sub-station, built at a cost of \$750,000, to connect the power transmission lines of the Great Western Power company, with those of the San Joaquin Light and Power company at Tuttle, near Merced, has been placed in operation. A transmission line 105 miles long was built to bring the Great Western power from Lake Almanor in Plumas county, from Brighton, near Sacramento, to the Wilson station, where it connects with the San Joaquin Light and Power line, brought from the mountains of Fresno county. Another line brings in power generated at the Eschequer dam of the Merced Irrigation district.

If daughter needs a new pair of silk stockings take down the bucksaw and saw them out of the nearest redwood tree. This may not be so ridiculous as it sounds, in the near future, for the big lumber companies of Humboldt county, have announced they have started investigation of processes of making artificial silk out of the bark of redwoods. If the plan proves successful, California girls may be called upon to take part in introducing the latest novelty in hosiery—silk stockings from the "sequoia gigantea."

Fanned by a brisk wind, fire razed 8,000 acres of grain and pasture land between the Modesto Irrigation district reservoir and Paussell Station on the Sierra Railroad recently. Damage is estimated at \$16,000, partly covered by insurance. The blaze started near Paulsell, about eight miles above Oakdale, and burned over a strip seven miles long and two miles wide. Cattle on the land escaped being burned to death by being driven from the blazing area by volunteer firefighters. Nearly 200 men battled the stubborn blaze.

Through the generosity of William H. Smyth, inventor and economist of Berkeley, the University of California has come into possession of the Smyth home, an eight-acre estate known as "Fernwald," valued at \$200,000. In making his gift Smyth stated that he did not approve of modern educational methods because they turned out animate jumbled indexes instead of trained human beings. He requested that his gift be used for research in physical science, which he regards as the most hopeful study.

Through the addition of 200 new films on Nature Study, the University of California, Division of Visual Instruction now has 11,000 moving picture films available for clubs, lodges, churches and schools of the state. The pictures include strictly educational themes, and others for entertainment, by leading cinema stars. A catalogue listing and describing the films may be obtained from Edward Mayer, Division of Visual Instruction, University of California, Berkeley.

That mining is undergoing an unusual revival in Tuolumne county is attested by cold facts from the recorder's office, which relate that during July sixty-two quartz and fifteen placer claims were placed on record. The previous month was also a record-breaker. All indications point to far more claims being worked during the next twelve months than in many years. Much development work of a permanent nature is under way at many properties.

Newcastle fruitgrowers were greatly encouraged by the number of sales of Bartlett pears on Eastern markets for \$3 a standard-box, and more. There are still many pears rolling and on the trees, and the present price is of vital importance to growers, who had sales during the past two weeks that scarcely paid the cost of production and the freight charges.

The Bennet Investment company at Vista, has planted 100 acres to beans, the same acreage to tomatoes and ten acres each to winter rhybarb and persimmons. Next spring the company plans to set out 100 acres to avocados. The company's holdings include 550 acres at the east end of the irrigation district.

A new wing to house the music department of the Porterville Union high school is under construction, adjoining the gymnasium. The building will be of concrete, brick and stucco construction, 40x80 feet, with hardwood floors and heating plant, and will cost about \$5,000.

Placer county's assessed valuation increased \$2,577,765 during the past year to a total of \$18,255,970. This is shown in a revision of the rolls by County Auditor C. D. McKinley, following sessions of the county board of equalization, at which some reductions were made.

John Kaintoch, Arbuckle furniture man, has started work on a \$12,000 furniture store and theater.

Anticipating a registration of 400 students, the Auburn Union Grammar School will open on August 30.

Included in the building program of the University of Southern California for the ensuing year is a new clinical building for the college of dentistry.

Work will begin in a short time on the new gymnasium for the Los Molinos High school. The new building will be of concrete and fireproof throughout, costing over \$7,000. It will be near the main plant.

Uncle Sam distributed \$3,173,851.27 to Western States in royalties and rentals on mineral rights on public lands during the year ended June 30, the interior department announced. California received \$433,475.44.

Stockton fire insurance agents have been notified officially of the re-rating to be accorded Stockton by the Board of Fire Underwriters of the Pacific as a result of a survey of the city recently conducted by the board.

Stockton women who served as army and navy nurses during the world war have organized the third American Legion post to be composed entirely of women in California. The name chosen is Jane Delano Post No. 235.

Another industry has been added to Hollywood, with the announcement that the Security Material company has been capitalized at \$500,000. The company will deal in cement, sand, rock, lathe, plaster and lime and similar materials.

A total of 264,318 books and 35,193 periodicals in addition to 3,074 pieces of miscellaneous matter were circulated through the Sacramento County Free Library during the year ended June 30, 1926, the report of the county librarian shows.

The assessed valuation of Redlands has increased in the past year about \$500,000, bringing the total assessed valuation up to \$9,151,180. The total indicates that in another year Redlands will probably have a total assessed valuation of \$10,000,000.

An increase of 42 per cent in the earnings in the past five years is noted in the report of Postmaster Chester Matthews. Receipts from sales and rents in 1922 amounted to \$15,186.45, while the gross receipts ending June 30, 1926, totaled \$21,530.59.

Fire starting when a gasoline stove exploded on the third floor destroyed the main building of the Humboldt county hospital at Eureka causing a loss estimated at more than \$150,000. All of the 150 patients, fifteen of whom were bed-ridden, were carried safely from the building, some of the patients and nurses narrowly escaping death.

The first aerial traffic arrest in California made by a "sky speed cop" occurred at Beverly Hills, recently. Aerial officer Paul Whittier, appointed several weeks ago to make a daily inspection of nearby hills to detect brush fires, forced a commercial aviator, to land and handed the flier a traffic tag to appear in court, charged with flying at a height of only 600 feet over the city.

Announcement of a new office building to be erected at once was made in Ventura, co-incidental with the receipt of news from Washington, D. C., that application for a charter for a new national bank at Ventura had been approved by the Comptroller of the Currency. The Union Terminal Bank at Ventura is the official name of the new institution. Its capital is to be \$200,000, officials said.

Sentinel Hotel, Yosemite, was opened two months ahead of schedule, to provide dining facilities for Yosemite's guests following the fire which partly destroyed the famed Yosemite Lodge. Company officials, after a survey of the damage, estimated at approximately \$25,000 said reconstruction of the entire lodge will be necessary, though the dining room unit was the only part heavily touched by flames.

Following announcements by engineers that the population of Las Vegas has reached 5,150, the Inland Empire Gas Company, controlled by Los Angeles capitalists, has announced immediate construction of a gas manufacturing plant in Las Vegas. A franchise has been granted by the city council. The company promises to supply Las Vegas with gas for heating and cooking purposes by December 1.

A Bureau of Occupations for students at the University of California southern branch, has been established this year under the management of Fred M. Jordan. The work of the bureau will be to aid self-supporting students in finding part-time work, and to place graduates in permanent positions. A similar bureau has been operating successfully at the university in Berkeley for several years.

Reports that doves are being shot out of season in Yuba and Sutter counties are being investigated. Rural mail carriers out of Marysville report hunters are killing the birds in Linda township, south of the Yuba River, each evening. Similar reports come from the Sutter Buttes district. The open season for doves does not start until September 1.

Young married couples who find it hard to make both ends meet have had an example set them by two students of the University of California, who married while still in college and figured expenses so carefully that they lived on \$23 a month in addition to their rent. Their budget attracted so much attention that it has been published in a journal of home economics. The secret of their success is in buying a great deal of fresh fruit and vegetables but very little meat. The meat is always of a cheap cut made attractive by care in cooking.

## RESCUE OF MAN AT SEA HAILED AS MIRACULOUS

## Falls Overboard Unnoticed, Ship Sails on, Then Returns to Save Him.

New York.—The story of how a man overboard was recovered from the midnight waters of the South Atlantic ocean, although he was not reported missing until his vessel had steamed past him for nearly an hour, was contained in a concise entry in the log book of the Norton-Lilly company's freighter Ripley Castle, which arrived here recently.

His name was Tony Madison, thirty-five years old, an American citizen, and he was on the ship's papers as a coal trimmer. Before he was rescued he was bitten twice by a small fish, probably a bonito, and badly frightened by attacks of large sea birds. The officers of the weather-beaten 7,000-ton cargo vessel were inclined to regard the whole thing as miraculous.

Lays Rescue to Prayer. "It was a true miracle, and the direct work of Providence," said the chief officer. "While I was steaming back toward the man I prayed, and he prayed in the water. It was no



Could Be Seen by Their Light.

coincidence that we rescued him. Without God's assistance it could never have happened."

According to the officers of the Ripley Castle, the boat has a speed of ten knots. That means that she must have traveled nearly ten miles before she turned back to look for him. It was pitch black and a fairly heavy ground swell was running. In addition, the freighter was in the midst of an equatorial current with a speed of two knots. This added to the difficulties of setting a course back to him, yet when his cries for assistance were heard, he was only a hundred yards away.

According to the log, the man was reported missing at 1:10 a. m., when the Ripley Castle was about forty miles south of the equator. He had been last seen at 12:20 a. m., going on deck from the bunkers. Capt. George Sinclair immediately ordered the ship searched. He then turned her back on her course and ordered full steam ahead.

Hear Faint Cry for Help. At 1:35 a faint cry for help was heard by the chief officer, who was on the forecastle. He ordered two life buoys, equipped with flares, thrown overboard. Madison, struggling in the water, could be seen by their light.

The steamer was stopped and an accident boat was launched. It was in charge of the chief officer. At 2:10 Madison was on the freighter's deck and the vessel was again on her way.

As soon as he was sufficiently recovered he was questioned by the captain. He said he had felt dizzy. He came up on deck for air and a drink of water. As he reached out for what he thought was the pump handle, everything went black before him. The next thing he knew he was in the water.

## Wolf Caught After Eluding Trap Twice

Ishpeming, Mich.—Emil Skoglund, trapper, caught a large timber wolf after it had twice escaped from one of his traps. The animal got into his trap twice in June.

Last week it again got venture-some because of hunger and was trapped. The wolf chewed up a clog four inches thick which was used as a stake and then dragged the trap a mile away to a marsh, where it hid. Skoglund's dog trailed the animal and a fight followed. Skoglund came upon them while they were battling. He tied the wolf's legs with a rope and brought the animal in alive.

## Parrot Chews Matches, Then Perishes in Fire

Chicago.—A parrot chewing matches was responsible for a fire which destroyed a roadhouse near Chicago. The bird paid for its act with its life, being suffocated by smoke. A dozen persons, sleeping in the place, were overcome and had to be carried to safety by firemen.



## SCHOOL DAYS



## WHEN I WAS TWENTY-ONE

BY JOSEPH KAYE

At 21—Henry Holt, the Publisher, Studied Law.

"AT THE age of twenty-one, I was a student at Yale, but with the ambition to be an author.

"When I got out of college, however, I did as the other boys without any particular bent did in those days—studied law.

"I married at the end of my first year in the college law school. My patrimony was not quite equal to matrimony and I began to think of quicker avenues to a livelihood than law.

"Having always had an itch for authorship, I also had doubts whether depending upon authorship for a living is either good for the authorship or the living. So I began to think of the publishing business.

"A classmate of mine had become clerk in the internal revenue office in New York. The collector of the district was G. P. Putnam, who had a publishing office, but his publishing interests were subordinate to his collectorship. He was then doing the 'Artists' edition of Washington Irving's Sketch Book.' It was costing much more than he expected and he gave me an opportunity to invest a little to complete it.

"All my experience in the venture, however, was restricted to going, by Mr. Putnam's advice, to the bindery and printing office to see how the work was done—Henry Holt."

TODAY—Mr. Holt is one of the most noted publishers in America. He has now retired from business, having reached the good old age of eighty-six. He founded the firm of Henry Holt & Co., and for some years he published the "Unpopular Review," a famous publication in its time, distinguished by its wit, cleverness and high standards.

It is an interesting coincidence that Mr. G. P. Putnam, another publisher whom Mr. Holt mentions above, has also reached the years beyond the eighties.

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## THE YOUNG LADY ACROSS THE WAY



The young lady across the way says she believes in perfect equality and when women do equal work with men they ought to receive equal pay, if not more.

(© by McClure Newspaper Syndicate.)

## The Right Man

"Want you give me one kiss?" he begged.

"No," she replied shyly. "I'm saving my kisses until the right man comes along."

A boyish voice spoke up from under the sofa:

"You mean that Wednesday night guy, don't you, sis?" it asked.

## LORD WILLING

By DOUGLAS MALLOCH

WHEN does a mortal get his sense? Well, some say now and some say then;

The measure of experience Ain't all the same in all of men. But me, I figger any man Has got his sense when every plan He puts one great proviso on And says, beginnin' every dawn, "Lord willin'."

Men don't wake up some certain date, Some special birthday, stated year, And say, "I'm twenty-one, or eight, Or sixty-five, or ninety near, And so at last my sense I've got." No, friends and neighbors, that ain't what Will show that men have learned the way To look at life—it's when they say, "Lord willin'."

Youth plans, and never doubts a dream, Or doubts its dreaming will come true, But there's some fault in many a scheme That no man saw, and yet God knew Some great ambition may be man's, But sometimes God has other plans; And wisdom comes to sire or son When every journey is begun, "Lord willin'."

(© by McClure Newspaper Syndicate.)

## Mother's Cook Book

Always men's qualities are shown by whether their powers and privileges make them proud or make them humble.

## GOOD THINGS IN SEASON

WHEN serving fish try the following sauce with it:

Wash and scrape four or five carrots and cook until tender in very little water. Drain and mash, add salt and plenty of butter. Cook a teaspoonful of flour in butter until brown and add to the carrots, then add one and one-half cupsful of rich milk or thin cream and simmer for ten minutes. Season with pepper, cayenne and paprika; pour over broiled or boiled fish.

**Pineapple Sponge Sandwiches.**

Bake small sponge cakes in gem pans—cup cakes may be prepared if preferred. Cook until thick one cupful of shredded pineapple and three-fourths of a cupful of sugar with the juice and rind of half a lemon. Cut the cakes in half when cold, spread with the pineapple and press together sandwich-fashion. Serve covered with whipped cream, boiled frosting, or fondant, or just plain. Nice with an iced drink for an afternoon tea.

**Green Apples and Onions.**

Slice green apples after washing well, without peeling. Put a half dozen small onions sliced thin into a frying pan with two tablespoonfuls of bacon fat and sprinkle well with salt; stir until softened and nearly cooked, then add the apples and cook until all are tender. Season with salt and pepper and serve with broiled steak.

**Bonnyclabber.**

Nothing is more wholesome for the children's dessert than thick, rich, sour milk, sprinkled with brown sugar.

**Spanish Salad.**

Take one cupful of diced cooked chicken, one cupful of diced cucumber, one cupful of walnut meats broken into bits, one cupful of cooked peas, mix with a good boiled dressing and serve on lettuce.

**Fruit Salad.**

Arrange rings of pineapple on lettuce, top with a half of a banana cut like a candle, with the small end for the top. Garnish with a red cherry, and serve with a spoonful of rich dressing at the side of the dish. Another way is to fill the pineapple centers with chopped almonds mixed with thick mayonnaise.

Nellie Maxwell  
(© 1926, Western Newspaper Union.)

## GIRLIGAGS



"Flappers and race horses," says mature Matilda, "are alike—with a difference. The race horses make their best speed on the homestretch."

(Copyright.)

## How It Started

By JEAN NEWTON

## THE CHEST OF DRAWERS

THE story of the beginning of the term "chest of drawers" to describe the piece of furniture which today bears that name, throws light in an interesting way upon the development and evolution of furniture.

One of the earliest pieces of furniture was the chest which at one time served the multiple purposes of trunk, seat, cupboard and even table. Originally flat on the floor, the necessity to protect its contents from dampness and vermin caused it to be raised by feet or a base above the floor. The "two-story" chest evolved—one above the other—which inspired the idea of a chest with a drawer in it.

Two, three and four drawers developed and finally, all drawers, whence came the name "chest of drawers" which we use today in all innocence of the story which lies concealed in the words.

(Copyright.)

## THE LIGHT IN THE WINDOW

By H. M. EGBERT

(© by W. G. Chapman.)

JIM stood watching the light in the window on the ground floor, and wondering when the old man would go to bed.

He always pulled off a coup single-handed. To that, in his opinion, he owed his immunity from arrest. Jim had, indeed, made the acquaintance of the inside of various prisons; but, generally speaking, he had escaped detection as a professional criminal.

"Go to a strange town," was his formula. "Dress well, live well, find out the lay of the land, make your haul and disappear."

Jim knew that the old man in the big house at the end of the street had plenty of silver, and money, too, in the big safe. There ought to be a couple of thousand dollars. Jim had the "soup" with him, and he was only waiting for the old man to go to bed.

He felt a little bitter as he stood waiting there in the chill of a November evening. But for Tom he might have been earning a decent living. Tom had been his brother. They had been fellow clerks in the bank, and Tom had stolen money. He was engaged to be married; Jim had shouldered the blame. And now Tom was doubtless living somewhere in luxurious ease, while Jim was a common thief and burglar.

Jim had never forgotten the look on his father's face when he had him farewelled.

"I've bankrupted myself to pay the money, because our family has always had a clean name," he said. "You've escaped punishment. Go out and make a man of yourself and remember your lesson. When you've made a man of yourself—don't let me see you. That's all. Don't let me see your face again."

Jim had gone out into the world to obey. But he had no training in anything calculated to give him a start in life. He did secure a position in a bank, but he was spotted, accused, confessed, and found himself upon the street again.

Then he fell in with criminals, and for five years he had lived by his wits.

He meant to live by his wits that night. But he felt bitter to think that an old man's integrity had made a thief of the son. These fits of bitterness came over him at times. Then he hated the world, and life.

There was a girl who knew all, and, knowing all, forgave all. "Come back to me in a year, Jim, and if you have been running straight I'll marry you," she had said.

That was eleven months before, and he had tried hard—desperately hard—to live decently. He had succeeded—until he dropped off the train here, on his way East, and learned about the old man in the corner house.

He had been on his way back to Ada with ten dollars in his pocket. Just one more coup, and he could go to her with money enough to start their married life, and a lie on his lips. Why not? She had sent him into the world to make a man of himself, as his father had done. Good people always turned down the responsibility like that and then wondered that he was base.

He shook his thoughts from him and crept nearer. As he watched at the foot of the garden the light went out.

Five minutes later Jim's hand was on the handle of the door. He was sure that it was bolted; still, he wished to make sure before trying the windows. To his astonishment it was unfastened. In a moment he had slipped quietly inside and stood listening.

No sound came from the interior. No doubt the old man was already upstairs in his bedroom, preparing for sleep. It might have been safer to wait longer, but Jim was not afraid of an old man.

He had learned that the safe stood in the living room. It would be an easy matter to force it. There would be an unavoidable noise, but that was where Jim excelled, in the getaway.

He stood in complete silence and darkness. He waited a moment, then he stretched out his hand toward the door of the dining room. He found the handle, turned it noiselessly, and entered. He closed the door behind him.

Suddenly the light was turned on. It had been one of those episodes common to country towns. The electric lights had been put out of commission for a few minutes by some accident. The lights had gone out, they had never been turned out.

Jim was confronting the old man, who had fallen asleep in his chair before a table. Upon the table were a number of papers, pens and an ink bottle.

The old man started to his feet and stood, confronting him. Jim, taken aback, remained motionless. He had not had time to make up his mind whether to flee or strike the old man over the head. He had never descended to violence.

The old man peered at him intently. And suddenly Jim realized that he was blind! The slightest eyes were looking into his own with a puzzled expression.

Then, with a look of charming benignity, the old man advanced toward him, one hand outstretched, the other guiding him by the table edge. "I am glad you have come, Mr.—"

Mr. Jennings," he said. "You wrote me that you didn't think you could get away to draw up my will, and that I had better wait till I was in town, but now you have come I am very glad."

Jim took the outstretched hand and muttered something.

"Sit down," said the old man. "I want you to read over my will and tell me whether it has been drawn up correctly. I see very badly, you know. I can manage to write, but reading is beyond me. I hope everything is correct."

Jim took the will in his hand and began to scan it. At the first sentence he started violently and stared into the old man's face.

"You see, I have left all to my son James," said the old man. "I did him a great wrong. You know why I had to leave the home town? I told you?"

"Because of James," murmured Jim.

"Yes. Everybody knew about his theft from the bank, as they supposed, and I couldn't hold up my head. We had always been honored among the community. I couldn't go on living there with the sneers on people's faces. I would go down the street and fancy I heard them saying, 'There goes old Melton, whose son is a thief.' So I came here."

"It was not until a week ago that I learned what a great wrong I had done him. Jim took the burden of Tom's guilt upon him to save his brother. And I had given all my heart to Tom after I sent my other boy away."

"He fooled me for years, the smooth, smug hypocrite, but I've found out the truth at last. I can't live very long, but I shall see that Jim gets all. O my boy, if only your old father could clasp you in his arms again before he dies!"

Jim looked up at the haggard face, and the overwhelming realization of his own business came home to him with stunning force.

"This will is all right, sir," he said huskily. Jim knew that. That was part of his business. He had intended to be a lawyer once. The old man had made no mistake.

"Then I'll sign it," said the old man. "I'll sign it tomorrow. No, I'll sign it when the girl and Jim come here to visit me. I want Jim to see it and to know that his father intends to make reparation for his blindness and willfulness. I should have trusted him."

"Yes, sir," said Jim huskily.

"I never thought to see the boy again," said the old man. "It was only by chance, when I was in Fairview, six months ago. Have you patience to listen to an old man's story?"

"Surely, sir."

"I didn't know until a week ago that it was Tom, not Jim, who was the scoundrel. But I took to the girl, and when I learned who she was I said: 'Jim isn't all bad to have won the heart of a girl like Ada.'"

"My God!" muttered Jim.

"I beg your pardon?"

"I beg yours, sir. Go on."

"I met the girl and took to her at once. Somehow she reminded me of Jim. We got to comparing notes, and I found that the boy she talked about was my son. Think of it! It was a miracle. I told her then, not knowing Jim was innocent, that I wanted him to come home. I told her what an old fool I was, and how I'd spent hundreds of dollars trying to trace my son. I wanted to forgive him. I didn't know then that it was he who would have to forgive me."

"Well, that's about the end of it, sir. The girl expects Jim back in another month, and she's going to tell him and bring him here to live. And they're going to be married here. And I'm a very happy old man, and don't deserve it." God bless you, Mr. Jennings.

"God bless you, sir," muttered Jim, clasping the outstretched hand.

A moment later and he was outside the house, looking back at the lighted window. He saw his father's figure, as he sat by the table. And in his mind rose up another figure, Ada's—God bless her—Ada, whom he was going East to see.

## Moth's Amazing Growth

Nature presents many puzzles, and while we often read about the curiosities of many of the larger animals, we are not so familiar with some of the lesser-known "freaks."

The great increase in weight of an animal such as the elephant and hippopotamus is often recorded, but the privet-hawk moth increases its weight eleven thousand times in its thirty-two days of feeding.

Even this is beaten by the performance of the goat moth, which increases its original weight seventy-two thousand times, although it takes three years to do so.

Some butterflies have no mouths and take no food whatever during their brief lives.

## Amen in Very Truth

The little boy had a queer way of pronouncing "Amen" at the end of his prayers. It sounded like "Ah-min" or "T'm-in." His nurse questioned him about it. "Why don't you say 'Amen'?" she asked. "That's the proper way to pronounce it."

"No, it isn't," he insisted. "It's 'T'm-in,' and you know what it means, don't you?"

"What does it mean?" asked nurse. "It means to tell God I'm in bed. Don't you see, I'm-in?"

Fortunately, she was a very sympathetic nurse and she saw the little fellow's reasoning at once, so he was permitted to continue saying "T'm-in" for "Amen."—Springfield Union.

## SONGS

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CASH PAID FOR FALSE TEETH, GOLD bridges, crowns, old plates, diamonds, discarded jewelry, antique points. Cash by return mail. Florida Gold Refining Co., 21 Adams, Jacksonville, Fla.

## Danger of Typhoid

in Vacation Season

The increase in the prevalence of typhoid fever is often directly proportional to the increase in touring by motor car, according to a statement issued by the Illinois department of public health.

In 1925, the disease spread into eight states from polluted drinking water of one small town in Indiana. Six cases in Illinois were traced to this source.

The motor car takes large numbers of people from their own protected community into others in which the sanitary conditions are not safe. Every person must take the responsibility for the safety of his own food and water at such a time.

The tourist season is open. It would be well for the public to remember that vaccination protects every one, while cleanliness and sanitation, equally protective, are not always practiced by others.—Hygeia Magazine.

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## Has to Pile It On

The new dial system which the telephone company has installed in New York city requires the subscriber to get his own numbers by means of moving the dial. A friend tells us that the only way he can get a number is by flashing the operator and telling her that both his arms are broken, that he has St. Vitus' dance, that he is blind, and will throw himself out of the window if she refuses help.—The Outlook.

## Button, Button

Henry Ford discussed the English coal situation at a Dearborn dinner. "The English coal economy advocates," said Mr. Ford, "remind me of the bride whose husband said: 'Darling, did you sew that button on my coat?'"

"No, sweetheart," said the bride, "I couldn't find a button; but it's all right. I sewed up the buttonhole."

## Trying to Impress people is a poor way to Impress people.

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W. N. J., San Francisco, No. 35-1926.



## Eat Less and Live Longer, Says Lawyer

By W. W. O'BRIEN

(Noted Criminal Lawyer of Chicago.)

Business and professional men working under high nervous pressure do not live as long as men whose pursuits keep them out of doors and active.

Examine the records of longevity and you will find that on the average the longest-lived men are soldiers, sailors and farmers, all vocations which tend to keep a man at his physical best.

Man, in general, rolls down the hill of life fastest when his figure is rotund. "Leanness and longevity" is a good axiom for business men to remember. If office workers would eat a little less, they would add years to their lives.

Overfeeding is as dangerous to adults as underfeeding is to children. Foods difficult to digest, or which overstimulate, should be avoided by persons whose work does not require any particular amount of physical exercise. Yet thousands of business men eat as much as or more than men who do manual labor. And, inevitably, nature rebels and sickness results.

Many of the country's foremost executives eat but two meals a day, breakfast and dinner in the evening. They seek to keep the organs of the body from becoming clogged. Thousands of other business men confine themselves at bedtime to custards, puddings, soups and other sustaining dishes made with milk, or evaporated milk, which is milk in its most sterile form, from which 60 per cent of the water has been removed by evaporation. Such a diet is light and readily assimilated.

There is no more necessary lesson to be learned by the brain worker than how to keep well and healthy by proper attention to food habits.

## Eating Greater Cause of Death Than Drinking

Drink is the second greatest cause of disease and death. Food comes first, then drink. Excluding alcoholic beverages, there are dozens of drinks on the market today whose effect is detrimental, particularly to children.

Milk is the best drink for children. Not only is it drink, but food as well—the most nearly perfect food known to man.

Milk is an all-the-year-round drink and for this reason the children often rebel against drinking it. This condition, however, may be overcome by the introduction of the mixed drink. Milk or diluted evaporated milk may be mixed with eggs or used in fruit juices or in some other way which will disguise the fact that the drink contains milk. In the hot summer months when the child naturally drinks more than in cooler weather, it is wise to vary the ways of serving milk, so as not to create a distaste for this important food.



In connection with mixed drinks, the following formulas for milk beverages may aid mothers in serving something new:

**Iced Cocoa**  
3 tbsp. cocoa 1½ cups evaporated milk  
2 tbsp. sugar 2 cups water  
1 cup hot water 1½ cups water  
Few grains salt ¼ tsp. vanilla

Scald the diluted milk in a double boiler. Mix cocoa, sugar, salt and add the hot water. Cook over a low flame from 10 to 15 minutes, stirring occasionally to prevent burning. Add to the cocoa the scalded milk; return to the double boiler and continue cooking for 10 minutes. Add vanilla, chill before serving. Pour into tall glasses which contain a few small cubes of ice. Serve plain or top with whipped cream sprinkled with cinnamon. Serves four.

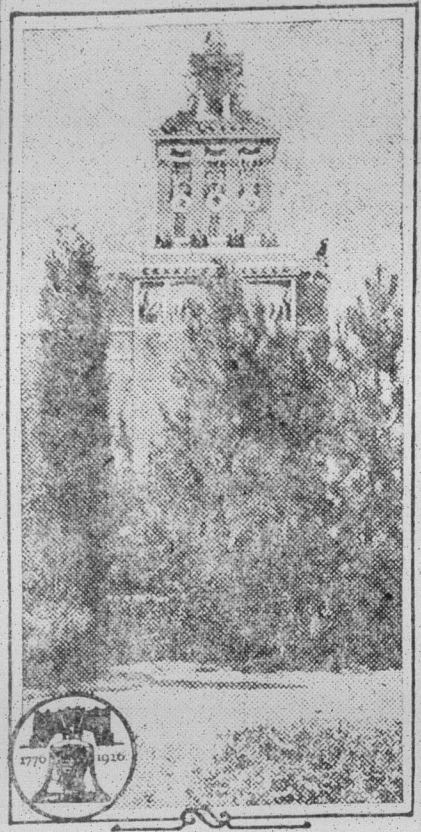
**Egg-Nog**  
1 egg 2 cups water  
Few grains salt 2½ cup ice water  
1 tsp. sugar 2 tbsp. berry or cherry juice or nutmeg  
2½ cup cold milk 2 tsp. non-alcoholic sherry

Separate white from yolk of egg. Add salt to white and beat until stiff. Beat yolk until thick and lemon colored and add the fruit juices, nutmeg and sugar. Combine diluted milk with yolk mixture. Pour into a tall glass and put the egg white on top. Sprinkle top with chopped nuts and serve at once. Serves one.

**Orange-Nog**  
½ cup orange juice 1-2 cup evaporated milk  
Few grains salt 1½ cup water  
2-3 tsp. sugar 1-2 cup cold water

Add sugar and salt to orange juice and pour slowly into the diluted milk, stirring to mix thoroughly. Chill before serving. One-half tsp. lemon improves this drink for many. Serves one.

## "A Thing of Beauty Is a Joy Forever"



This is one of the beauty spots of the Sesqui-Centennial International Exposition in Philadelphia. The exposition celebrates the 150th anniversary of the signing of the Declaration of Independence. The view shows the tower of one of the main exhibit buildings rearing its head up from among the gorgeous landscape which artists have built around the giant structures which house exhibits from forty-three nations of the world. The Exposition continues until December 1.

## FUTURE BECKONS YOUNG AMERICANS

Achievements of Past Only Show Great Opportunity Ahead.

Great events of the past quarter century which lead some young men to complain that all the big things have been done, leaving no opportunity for them, as a matter of fact only go to show that even greater opportunity today lies ahead of them, F. N. Shepherd, Executive Manager of the American Bankers Association, recently told members of the American Institute of Banking in New York. After reviewing the outstanding accomplishments in science, industry and finance during the last twenty-five years, Mr. Shepherd emphasized the reward given men of achievement in America, especially in the financial field.

"The achievements of the past are the groundwork for the opportunities of today and tomorrow," he said. "There never was a time when so great were the potentialities of the individual. The world was never so ready and able to pay well for what it wants. For superior service to society under competitive conditions, whether through invention or production or organization or distribution of useful articles, no reward is begrudged, particularly here in America."

"Adding to human comfort and human needs, these things make life finer and better. The world has shared, but it is in America that they have reached their highest development and utilization. The American spirit of useful enterprise, however, does not confine itself within our own borders. It permeates the entire world and renders great service to peoples other than our own."

"Let us pass over America's service to humanity in the war and consider what is being done now. Largely to rebuild the economic life of a world shattered by the war and its devastating after effects, America has, since the war, loaned other peoples over ten billion dollars. Last year alone a billion and a half in foreign financing was consummated in the United States. American financial genius has so far readjusted our banking machinery to meet enlarged international obligations that stupendous foreign loans, such as the \$100,000,000 Dawes plan credit to Germany, are concluded and the books closed after being open to public subscription only a few minutes."

"With our new world viewpoints we in America have many great things yet to do. These things are typical of the broadminded world viewpoint of American finance. It shows the vision necessary to the men who guide our business affairs today. Certainly there is an inspiration in the past and the great opportunities which await us."

Bankers and business men of the leading towns of Taylor county, Texas, employed a county agent last spring, and requested that he vigorously promote boys' and girls' club activities. As a result of his work over 300 club members were enrolled. Work is being concentrated this year on poultry culling and grain sorghum seed selection. This fall there will be exhibits and contests, for which the business men are contributing generous prizes.

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**CERTIFICATE OF PARTNERSHIP FICTITIOUS NAME**  
Civil Code Sec. 2466-2468-2470

STATE OF CALIFORNIA,  
County of San Diego, ss.

We hereby certify that we are partners transacting business at 4951 Newport Avenue, City of San Diego, County of San Diego, in the State of California, under a designation not showing the names of the persons interested as partners in such business, to-wit:

Strand Radio and Appliance Company.

The names of the partners are:  
James A. Bowker, residing at 4871 Naragansett Avenue, San Diego, California.

William W. Deuel, residing at 4728 Voltaire Street, San Diego, California.

Witness our hands this twenty-third day of August, 1926.

JAMES A. BOWKER,  
WILLIAM W. DEUEL.

STATE OF CALIFORNIA,  
County of San Diego, ss.

On the twenty-third day of August, in the year one thousand nine hundred and twenty-six, before me personally appeared James A. Bowker and William W. Deuel, known to me to be the persons whose names are subscribed to the foregoing instrument, and they acknowledged to me that they executed the same.

Witness my hand and the seal of my office this 23rd day of August, 1926.

AGNES G. ELLS,  
Notary Public,  
8-28-9-4, 11, 18-41.

## HARDWARE

SPORTING GOODS TOYS

W. P. FULLER'S PAINTS

C. J. PAPPERT

3795 Mission Boulevard  
MISSION BEACH, CALIF.

IF it's in the line of

## PRINTING

From a Visiting Card to a Poster.

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The Beach News

JOB PRINTING DEPT.

Phone, Bayview 0017

4829 Saratoga Avenue,  
Ocean Beach, California

"Patronize Home Industry"

## THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach

Sections of San Diego and the Entire Point Loma Peninsula.

PUBLISHED EVERY SATURDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone, Bayview 0017

KIRK SMITH Editor-Owner

KATHERINE SMITH Sec'y.-Treas.

Legalized as an Official San Diego City and County Newspaper

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LOCAL READERS—Fifteen cents a line, averaging five words to a line. CLASSIFIED ADS—Ten cents per line, averaging five words to a line.

Advertising Rates Upon Application Classified, Transient, Political and Discount Ads PAYABLE IN ADVANCE

"Entered as second-class matter December 1, 1922, at the Postoffice at Ocean Beach, California under the Act of March 3, 1879."

Member of NATIONAL EDITORIAL ASS'N.

A LEGAL NEWSPAPER EIGHT PAGES

Saturday, September 11, 1926

News contributors and advertising patrons will please take notice that the forms of The Beach News close at noon every Thursday and will greatly oblige by submitting their favors accordingly. Write on one side of the paper only.

## BALBOA THEATER

"Fine Manners", a fast moving comedy love-drama that gives Gloria Swanson an opportunity to wear gorgeous gowns and play the lady of fashion, as well as to get over the comedy antics of a slang East Side burlesque chorus-girl, are the two extremes the talented actress plays at the Balboa Theatre, starting Friday.

A Fanchon and Marco stage presentation in which the entire ensemble are girl dancers, is the offering in conjunction with the screen feature. Under the continuous supervision of Fanchon and Marco for the past three years, the "Hollywood Beauties" will make their initial bow to San Diego audience. The perfection of telephonic coordination of the dancing group has never before been equaled in America or Europe.

Each girl is a soloist equipped to do specialty numbers. They are all the same height, well formed and supreme in their dancing technique. Their first number is an oriental nautch dance by the entire ensemble. The beaded costumes for this number alone cost over \$1000.

A second ensemble as a tribute to that great war play, "The Big Parade," and is a military dance on steps on top of platforms that is a sensation. It was this dance that caused most of the newspaper comments on the prodigious for that picture when it played many weeks at the Grauman Egyptian Theatre in Hollywood.

An oriental acrobatic number in burlesque, to dancers, a Pierrot and Pierrette number and a final ensemble "Fencing Dance," enacted with real swords, are other creations that have been a sensation. The latter dance was coached by one of the finest fencing masters in the South. Several weeks were occupied in learning the mastery of the sword and with the red velvet and rhinestone jeweled crusader costumes, the number is without a rival in artistic production.

George Stollberg and His Greater Band have prepared an elaborate musical score for the stage presentation of dance numbers.

## CABRILLO THEATER

With all its thrills, gayety and colorfulness the famous English Derby comes to the screen of the Cabrillo Theatre Friday in "The Sporting Lover," starring Conway Tearle. This is an E. M. Asher picture for First National release. Barbara Bedford is featured opposite Tearle.

The scenes showing the Derby were actually photographed in England. King George and Queen Mary are shown in the picture. No horse racing event in Europe, or in the world, for that matter, is so widely known and honored as the historic English Derby, held each year at Epsom Downs, not far from London.

In "The Sporting Lover," an unusual situation is brought about by the entrance of twin three-year-olds in the Derby by rival owners, also because the horses are so alike in appearance that the only difference is that "Bad Luck," has a small white

FORD AUTHORIZED SERVICE

## OCEAN BEACH GARAGE

HENRY EULBERG, Propr. 4868 NEWPORT AVENUE  
BEST EQUIPPED FOR SERVICE Half block from Fire Station  
Battery Charging—Welding Official HEADLIGHT TESTING  
Lathe Work—Cylinder Honing Station No. 1308

## Exide THE LONG-LIFE BATTERIES

Most Complete Stock of Replacement Parts, Tires, Tubes, Brake Linings and Accessories This Side of San Diego  
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I repair your Radio sets here in Ocean Beach. Do not take them to San Diego to be repaired. Patronize Home Industry!

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BATTERIES CHARGED TUBES REJUVENATED—FREE  
LAWN MOWERS GROUND—NOT FILED  
BICYCLES REPAIRED AT CITY PRICES  
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Near Mission Bay Bridge

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ACCESSORIES, POLISHES AND PATCHES At Whitney's Prices

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Cor. DeFoe Street and Newport Avenue, Ocean Beach  
The only official California Automobile Club Inc. Station in Ocean Beach, with authorized discount to all members.  
Big discount on all Goodrich tires and tubes.  
Quick starting Shell and Richfield gas and oils, also Pennzoil, Quaker State, Veedol, Mobile, etc.  
BATTERIES TESTED FREE

## NOTICE! Change In Ownership

The Office and Business of REID'S TRANSFER is now located at

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## Ocean Beach Hardware & Express Co.

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Builders' Hardware, Kitchenware, Paints, Tools, Etc.

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Think ahead when you are planning your new house and provide for the gas appliances you'll eventually need.

It's much easier and more economical to pipe the house completely at the beginning than to tear up your floors later for extra piping.

Besides a kitchen range, you'll want a gas water heater, gas room-heaters, gas for the laundry and a gas furnace.

Our Commercial Department will gladly help you with your plans

San Diego Consolidated Gas & Electric Co.

FRANKLIN 4121 857 SIXTH STREET

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\$1.00 in San Diego County

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star on the forehead and "Good Luck," none. The competition of the twins is said to add zest to a spirited battle of the turf and to provide some of the most exciting race scenes ever shown on the screen.

An added attraction to the Cabrillo Theatre, which is rapidly becoming known as a "family playhouse," is the appearance of a group of popular players who will furnish a repertory of selections ranging from classical

to the latest medleys. The snappy act consists of instrumental music, comedy singing and dancing, and is somewhat different musically than the usual vod-bit acts.

The pipe-organ accompaniment to the screen presentation is in the capable hands of Raymond Godden organist, whose reputation as a musician is well-known to local art lovers.

Subscribe to "The Beach News."



Office Phone, Bayview 0118  
Res. Phone, Bayview 0016  
**Geo. C. Bryan, M.D.**  
Office, Postoffice Building  
Ocean Beach, Calif.  
Hours, 1 to 4 and 6:30 to 8 p. m.

**Dr. W. F. BUSH**  
DENTIST  
Over Ocean Beach Postoffice  
**DR. J. D. PURTLE**  
Associate  
Hours: 9 to 12 a. m., 1 to 5:30 p. m.  
Office Phone, Bayview 0702  
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Phone, BAYVIEW 0030-J

Phone Bayview 0020-J  
**SUNSET GARAGE**  
TURNER B. KLINE  
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OCEAN BEACH

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SPEND YOUR DIMES AND DOLLARS AT HOME

## Ocean Beach Social Notes



### Katherine's "Kollum"

By MRS. KIRK SMITH  
Phone, Bayview 0017

#### KATHERINE HOME AGAIN

Mrs. Kirk Smith, (Katherine) is gradually recovering her health, following her return last Thursday to her home at 4829 Saratoga avenue from McCulloch hospital, where she underwent a major operation on August 16.

#### HOLIDAY VISITORS

Mr. and Mrs. Oscar Thim, of Los Angeles, spent the week-end at Ocean Beach, stopping at the Grace apartments.

Greeting Cards—Froide—Bacon St.

#### ATTENDING "PRAYER RETREAT"

Rev. W. S. Dunn, pastor of the Baptist Church, will attend the "Prayer Retreat" of the Southern California Baptist Convention at Mt. Baldy, Sept. 13-14-15. During his absence the pulpit will be supplied by the following ministers: Dr. C. F. Tully, Sunday, Sept. 12th, a. m.; Rev. T. F. McCourtney, Sunday, Sept. 12th, p. m.; Rev. T. E. Nowell, of San Diego, will preach both morning and evening, Sunday, Sept. 19th.

#### 500 CLUB ENTERTAINS

#### AT ALLIGATOR ROCK LODGE

Mrs. C. H. Daly of Cape May avenue, entertained the 500 Club with a delightful luncheon at the Alligator Rock Lodge last Thursday afternoon. Following the luncheon, games were played in the beautiful patio gardens. Those present were: Mrs. S. P. Harris, Mrs. B. Lee, Mrs. J. B. Kress, Mrs. Lillian M. Howe, Mrs. E. M. Peterson, Mrs. H. Lee, Mrs. C. N. Tubbs, Miss Bernice Rose and Mrs. Daly. Prizes were won by Mrs. B. Lee and Mrs. Harris.

#### VISITED PARENTS

Miss Hazel E. Daly of Los Angeles, was the guest of her parents, Mr. and Mrs. C. H. Daly, of Cape May avenue, over the week end and Labor Day.

#### NEW HOME FOR SOUTHERN

#### CALIFORNIA W. C. T. U.

Preparations are under way for a new \$200,000 building to be erected in Eagle Rock for the Southern California W. C. T. U.

This home is organized for the purpose of caring for women near the sunset of life who are homeless and with little or no means of support. It is the aim to create home atmosphere and provide the greatest amount of comfort possible. Religious services are conducted each Sabbath afternoon and frequent literary and musical programs and social gatherings are provided by friends of the home and the local unions.

The building, which will be of reinforced concrete construction, is to be erected at 2235 Norwalk street, Eagle Rock, and will have accommodations for 112 people. Special provisions are being made for those in ill health.

#### ADA YORK GRATEFUL

Editor "The Beach News"—For myself, and for the deputies and assistants in the office of the County Superintendent of Schools, I wish to express thanks to all the friends and supporters who have made it possible by their vote to continue us in office for another term. We are especially grateful to business houses displaying our placards, to friends who distributed personal cards, and to all who helped advertise our campaign, including the public press. We find no words to express adequately our thanks for the honor the public has done us. We pledge ourselves to give to the public conscientious and most loyal service. I am,

Appreciatively yours,  
ADA YORK,  
County Supt. of Schools.

Subscribe for "The Beach News."

#### INJURED IN ACCIDENT

#### ON NORTHERN TRIP

While on a motor trip northward over the inside route last week-end Mrs. J. C. Storm sustained a scalp wound and injuries to her neck when the car driven by her husband accidentally collided with a truck near Bakersfield. Mr. and Mrs. Storm returned last Tuesday to their home on Saratoga avenue.

#### RETURN FROM THE EAST

Mr. and Mrs. E. B. Thompson have returned to their home on Del Monte avenue, after an extended tour through the east and midwest.

#### ARRIVE FROM DENVER

Mr. and Mrs. Bentley Moses and their little daughter have arrived from Denver, Colo., and are residing for the present on Cape May avenue.

#### PARKER-SOLTAN

Andrew F. Parker and Elise K. Soltan of San Diego, were united in marriage, Wednesday evening, September 8th, at the House of the Baptist Church. Rev. W. S. Dunn, officiated.

#### MOVES INTO NEW HOME

Mr. and Mrs. Ed. M. Shirton and their three children are moving from Soto street this week-end into their fine modern residence at 4714 Muir avenue. Mr. Shirton recently purchased the property and has proved his faith in the great future of Ocean Beach by acquiring yesterday a good-sized lot on lower Long Branch avenue.

#### ARIZONA STATE DANCE

All former Arizonians and their friends are cordially invited to renew old friendships at the Tent Dancing Academy, San Diego, Friday evening, Sept. 17. Many novel features are being planned to make this the big party of the year. Les Dreis and his seven piece orchestra will toss off the syncopation. A suitable prize will be awarded the person putting on the best re-dentation of a cowboy jig, another prize will be given to the party singing a puncher song better than anyone else. For further information, call Hillcrest 6101, or Hillcrest 7078.

#### JUDGE CHAS. B. DE LONG

#### THANKFUL TO FRIENDS

Editor The Beach News:

"My friends, after considering the splendid vote that the citizens of the county gave me at Tuesday's election I cannot help but feel very much gratified.

"I realize that it is only through the support that the everyday people in this county give me that I will ever be able to attain any position. Therefore, it is to these friends who have voted and worked for me, that I desire to pay tribute, with the additional word that the battle has just begun."

CHARLES B. DE LONG.

#### JOPLING THANKS VOTERS

Editor "The Beach News":

"I wish to thank the voters of San Diego township for the support given me at the primary election in my race for the office of constable, and only wish I could thank each one of you personally. It is a great pleasure to have true friends, and I assure you that your confidence in me will not be broken.

"I also want to thank your paper for the courtesy and co-operation shown me during my campaign.

"Yours very truly,  
"HOWARD S. JOPLING."

Try our Classified Ads, for Quick Results—Only a dime a line, five words to the line, payable in advance.

WE CIRCULATE

#### EDNA MAY'S KING

#### PROVES EQUINE WONDER

#### AT HORSE SHOWS

Miracle Man, five-gaited saddle animal of the Carnation Farm stable from Washington, largest show stable on the fair circuit, was defeated for the \$2000 grand stake last Saturday night at the Stockton fair night horse show by Edna May's King, five-gaited marvel equine, owned by Revel

If it's about the beaches  
It's all in "The Beach News."  
Only One Dollar for One Year

## CHURCHES

#### CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach  
Services are held as follows:  
Sunday morning at 11 o'clock.  
Sunday School, 9:45 a. m.  
Wednesday evening at 8 o'clock.

Reading Room open Mondays, Thursdays and Saturdays from 2:30 to 4:30 p. m.

#### FIRST BAPTIST CHURCH OF OCEAN BEACH

DeFoe Street at Santa Monica Ave.  
Rev. W. S. Dunn, Pastor

Bible School at 9:45 a. m. Men's Class meets in the church auditorium at the same time.

Morning Hour of Worship—11 o'clock.

Sermon by Dr. C. F. Tully.  
Music by the Choir.  
Senior B. Y. P. U. Meeting—6:45 p. m.

Junior Meeting—6:30 p. m.  
Song Service at 7:30 p. m.  
Sermon by Rev. T. F. McCourtney.  
You are cordially invited to meet with us in the church services.

#### SACRED HEART CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.  
Rev. P. C. Santy, Pastor

Ocean Beach—Sundays, Mass at 8:30 a. m. Sunday school at 9:30. Rosary and Benediction of the Blessed Sacrament at 7:30 p. m. Week-day Mass at 8:00 a. m.

Roseville—Sundays, Mass at 10. Sunday school at 10:30. Mass at 8 every first Saturday of the month.

#### UNION CONGREGATIONAL CHURCH

(Corner DeFoe Street and Santa Monica Avenue)

Rev. Wm. I. Newman, Pastor

Sunday School at 9:45 a. m.

Sunday morning at 11 o'clock, Rev. William F. Newman will speak. Subject, "Being Certain About the Truth." Sunday evening at 7:30, evangelistic service, Mr. Herbert Mace preaching.

#### NEW TRINITY CHAPEL

Rev. Geo. Wallace, D.D., in charge.

Holy Communion, 8 a. m.

Morning prayer and sermon, 11.

Phone or send your orders for PRINTING, from the smallest card to a poster, to The Beach News, for service and satisfaction.

PHONE BAYVIEW 0017

#### OCEAN BEACH FEED and EXPRESS

WILLIAM RICHLEY, Prop.  
Phone, Bayview 0020-W  
"ORANGE BRAND"  
Poultry Supplies  
Sherwin-Williams PAINTS  
1926 Bacon Street

#### GEO. FINLEY

DESIGNER AND BUILDER  
Plans and Estimates  
4845 Narragansett Ave., O. B.  
Phone, Bayview 0176-W

#### CECIL O. CARL

ELECTRICAL CONTRACTOR  
Wiring, Fixtures and Supplies  
1874 Bacon Street  
Phone, Bayview 0054  
Phone, Bayview 0181-W

CLASSIFIED ADS  
GET QUICK RESULTS  
WE CIRCULATE

English of Sierra Vista Stock Farm, Chino.  
Edna May's King, after Saturday night's victory, was made ready for shipment by express the next day to Louisville, Ky., where Mr. English will show him in the \$10,000 stake at the Kentucky State Fair. This will be the second time Edna May's King will show for the world's champion ship. Mr. English purchased the horse in 1923 for \$12,000, and in 1924 entered him in the Kentucky State Fair, where he won the world's championship and the \$10,000 stake for five-gaited saddlers. Edna May's King has won every breeding class on the Pacific coast.  
Edna May's King will again meet the northern wonder horse at the Night Horse show at the Los Angeles County Fair, Pomona, September 28 to October 2. In the largest night horse show in the west this season.

Classified Ads Get Quick Results.  
WE CIRCULATE

#### It's Not Far to a FABER Store

#### FABER'S Ocean Beach Grocery

5008 Newport avenue Phone, Bayview 0217

#### Faber's Little Cash Grocery

5021 Newport Avenue Phone, Bayview 0415

#### Faber's Cash & Carry No. 3

2119 Bacon Street Phone, Bayview 0418

#### Faber's Cash and Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE

WE CARRY THE BEST AND SELL THE CHEAPEST  
TRADE AT HOME AND SAVE MONEY

#### It's Not Far to a FABER Store

#### WILLARD BATTERY SALES AND SERVICE

Willard Battery Men's  
Five-Point Free Service

#### KIERSTEAD'S Service Station

Corner Cable and Voltaire Streets, Ocean Beach

GENERAL AUTO REPAIRS

ICE For Sale. Phone, Bayview 0401  
Merchants' Service Coupons Given and Redeemed

## Point Loma Laundry

Phone, Main 5705

LAUNDRY CALLED FOR AND DELIVERED

If It's Laundry Work, We Do It!

WET WASH, ROUGH DRY,  
SEMI-FINISH AND FINISH WORK

## OCEAN BEACH LUMBER COMPANY

W. H. RABSAHL, Manager

Corner Muir Ave. and Ebers St.

Phone, Bayview 0040

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Sash and Doors and Mill Work

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Agents for

PIONEER SHINGLES and UPSON BOARD

Open for Business in New Building  
AT THE INLET BRIDGE

## Bait House--Jack's Place

5050 West Point Loma Boulevard, O. B.

JACK NEUMONT, Proprietor

All Kinds of

FISHING TACKLE AND BAIT

Tobacco, Cigars, Cigarettes, Candies and Cold Drinks

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against sunburn, windburn and chaps with

NYAL  
FACE CREAM  
with Peroxide

A bleaching cream excellent for the complexion. It is non-irritating, greaseless, and vanishing. Leaves no shine or sticky after-feeling. Helps to make the skin clear and soft. Will not cause or promote the growth of hair. Pleasingly perfumed.

Two Sizes  
KRAFT'S DRUG STORE

Newport and Bacon,

Phone, Bayview 0194

Phone, Bayview 0411

KEEP ADVERTISING, AND ADVERTISING WILL KEEP YOU!



# RADIO



Radio Chief Talks to College Editors.

(Prepared by the United States Department of Agriculture.)

Radio on the farm is yielding more dollars and cents return on the investment, developing a more prosperous American agriculture and bringing about a better contented, understanding class of farmers than any other single scientific contribution of the age. Sam Pickard, chief of radio, United States Department of Agriculture, told the convention of agricultural college editors recently at East Lansing, Mich.

After visiting the principal radio stations and approximately 600 farmers on a farm radio survey tour through 20 agricultural states, Mr. Pickard stated that both college and commercial broadcasters are making an intelligent effort to anticipate the farmer's problems, with interesting, helpful programs, and are winning large and faithful audiences of the most enterprising class of farmers.

## Practical Application.

Concrete examples of how practical application of information gained through radio is helping the farmers' bank balance were cited. In districts 60 miles from a railroad he discovered farmers who had changed their farming to more profitable lines suggested by authoritative radio talks.

"The farm fan," he said, "has two chief criticisms of radio. The one most often voiced is the curse of not

getting enough sleep. Most of them admit they sit up with their sets late into the night. Many others say that while they like to be neighborly they tire of the entire community dropping in every winter evening and then forgetting to go home."

A plan for the college to dramatize informational programs, injecting into them greater interest and more humor, was made.

## Competition Is Keen.

"I know of no field into which educational agencies have entered that offers keener competition than that of radio. The day has passed when the mediocre speaker can hold a radio audience. The lecture of long difficult words and sentences must give way to the more friendly, natural dialogue presented by effective radio voices."

"Until educational institutions value the effectiveness of radio instruction highly enough to adequately finance a competent staff, trained in the technique of broadcasting, they cannot expect successfully to utilize this new invention, probably the greatest boon to education since the printing press was invented."

The United States Department of Agriculture's new policy of providing a staff of feature writers to weave timely information into dialogue material to be broadcast by trained announcers was commended to the college editors.

## Community Building

### Village That "Lags"

#### Loses Out in Race

Need for improving country villages in the United States to meet modern social and economic needs is emphasized in a nation-wide survey made by the United States Department of Agriculture.

Most villages, declare department officials, have "just grown up" with resultant defects in form and arrangement to provide social, esthetic and economic advantages for residents and near-by farm families. The need for well-planned villages is pointed out in the fact that some 20,000,000 people in the United States live in villages, and that more than 30,000,000 farm people use these centers for purposes of trade, education, religion and recreation.

Numerous instances are cited by the department where villages have been literally rebuilt to meet modern requirements. The village of Weston, Mass., for example, under the direction of the town improvement commission has in the past few years entirely reconstructed its business district to form a notable civic center. Old public buildings and shops have been removed, a disease-breeding swamp was filled in and grassed over to form a common, a beautiful new town hall was erected, public buildings were regrouped, and convenient approaches and roadways constructed.

The unfortunate results of undirected development in cities are being keenly appreciated, it is stated, and millions of dollars are now being spent to correct these conditions in an effort to make cities more approachable, traversable, convenient, orderly, and beautiful.

### Home-Owning People

#### Backbone of Nation

What this country wants is more home owners—people who can call a house a home, is the assertion of a writer in the Chicago Evening Post.

Where is the man, the great man in this country, that will rise out of the mob of material getters—where is the man who will come forward and build homes for the provident and see that these homes can be paid for on the partial payment plan, without interest, without taxes, without hindrance of any kind if necessary?

The steady, straightforward, saving and serving class are usually home owners. Let us help those who want to own their homes to own them.

Some day to own a home will be the hallmark of reliability. It is the duty and should be the privilege of every patriotic citizen, banker and business man to encourage humans to own their own homes—to do more than to encourage—to help.

Not all individuals that are interested in industry own their own homes, but nearly all humans that own their own homes hold permanent positions. Their self-interest is on the job.

### Brick's Lasting Qualities

In a building it is not possible to have real beauty without strength. The eye cannot be thoroughly satisfied if in the mind lurks the consciousness that the architect's creation is to be vanquished in the battle with time. Time is powerless to mar the beauty of or to sap the strength of brick. Generations may come and go, but the sturdy brick walls of the homestead stay on.

Brick may reach a venerable old age—it never reached the state of decrepitude. Brick comes from the bosom of Mother Earth, in the form of plastic clay; it is hardened by the most powerful agency known in the world—fire—and is proof against the further attacks of fire; it defies wind and rain; it is as enduring as earth itself.

### Color Scheme Important

When we decide on a color scheme, we face a problem that seems to get larger the longer we look at it. It has so many phases and considerations, it is dependent on so many things, that it may be that the owner does well to make an arbitrary selection and to take a chance on results.

The safest and surest selections will be those that are expected; the colors that long experience and habit have associated with certain forms and outlines and masses. Being a conservative people, we hate to be startled; we do not like to do things that will attract attention and advertise criticism; unless we have an absolutely sure color judgment, we will be happiest when we are conventional.

### Competition Worth While

Frequently a philanthropic and public-minded citizen of means will himself provide all the required prizes for such a campaign as a "home-beautiful competition."

Consider what such a competition will do for a town, even if conducted but for a single season; it will leave its impress on the community for years. But once staged and carried to a successful conclusion, it is more than likely the interest will prove so great that it will develop into a permanent annual feature of the community life, gaining momentum and increasing in size, as does a snowball rolling down hill.—Philadelphia Ledger.

## INDIVIDUALITY IN COIFFURE; EVENING GOWNS FOR AUTUMN

TO BOB or not to bob—that is not the question that engages most women today, for they are already bobbed. But with the passing of time, since women began shearing their long locks, the bob has been varied in many ways and women have learned to be discriminating in their choice of styles. Their problem now is to select the most becoming of the fashionable hair cuts and to cultivate a certain individuality.

Fashion has turned its back upon all the frizzy and frowsy curls and wavings and insists upon coiffures that are sleek and shining and conform to the shape of the head—or

back and waved, reaching the nape of the neck, where it is pinned down, makes a dignified coiffure. There are some solutions that will keep the wave in the hair for some time.

The sequel to summer's story of evening dress begins with the arrival of the first proud ships from France, bearing gowns in the modes designed for autumn. These ships are docking every day now, and delivering their exciting freight in the shape of authentic styles, which may become popular fashions—or may not.

It is evident that the new silhouette with bloused bodice, full skirt (usually gathered at the sides) and



TWO DISTINCTIVE COIFFURES

seem to. Waves must look soft and natural but neatness is the first essential of a beautiful coiffure. Hair cutting has become a very fine art indeed and the hairdresser must consider suitability of style to face and personality before beginning to clip.

Very few women can wear straight hair becomingly and bobbed heads compel much more attention than was given to long hair, for the hair must be kept waved. Many women resort to the permanent wave, but it takes a real expert to insure a satisfactory result and one must run the risk of

belt, or sash, at a low waistline, will be featured in evening gowns as well as in all other apparel. But the new favorite does not exclude the straight-line dress, tiered and flaring skirt and two-piece effects which are just as well represented among the new arrivals. Other style points that may be counted on are rich fabrics, band trimmings and plenty of glitter of rhinestones and strass in bands and ornaments, and of crystals. More and sash gowns vary the georgette and semi-sheer crepe models that make up a large part of the imports



FOR AFTERNOON OR EVENING

making the hair brittle and having it break and become scraggly, or of being entirely too frizzy. When the hair is soft and inclined to be curly, water waves, set in the hair with combs, are beautiful. Some women have the knack of accomplishing a wave with curlers or curling irons but most of them patronize the beauty parlors.

Some of the new styles in bobs leave one in doubt as to whether the hair is short or not. In one of them the hair is quite long at the sides, waved, parted and brushed back over the ears. The back is shingled. For older women, hair combed straight

and elegant gowns of black lace hold a position of importance in the modes.

Black lace and black georgette are combined in the adaptable gown pictured, which is intended for afternoon or evening. The georgette is tucked and cut in bands, alternating with lace bands, to form the lower part of the sleeves. The net top of the lace flouncing provides the yoke and upper sleeves. The patterned part of the flouncing contributes the full skirt and the wide sash is made of georgette piped about the edges.

JULIA BOTTOMLEY.  
(©, 1926, Western Newspaper Union.)

## HUSBAND DID THE WASHING

### His Wife Confined to Her Bed by Ill Health

Because of his wife's frequent ill health, Mr. J. F. Gage was obliged to do the washing and cooking for the family.

One day when Mrs. Gage was confined to her bed, he brought her the newspaper to read. Among the advertisements she noticed a letter from another sick woman telling of the help she had received from Lydia E. Pinkham's Vegetable Compound.

"I'll try it," she decided.

Her husband brought home a bottle and only a few days after she had begun to take it she felt well enough to be up around the house. Gradually her general health improved until she is now able to do her own work.

In a letter which Mrs. Gage recently wrote, she said, "I have taken twelve bottles and feel like a new woman." She has told many women about Lydia E. Pinkham's Vegetable Compound and one of her friends is now taking it. Her address is Mrs. J. F. Gage, Route 5, Brownwood, Texas.

Lydia E. Pinkham's Vegetable Compound has been taken by women for more than half a century with very satisfactory results.

## FOR OVER 200 YEARS

haarlem oil has been a world-wide remedy for kidney, liver and bladder disorders, rheumatism, lumbago and uric acid conditions.

### GOLD MEDAL HAARLEM OIL CAPSULES

correct internal troubles, stimulate vital organs. Three sizes. All druggists. Insist on the original genuine GOLD MEDAL.

Clear Your Skin With **Cuticura** Soap to Cleanse Ointment to Heal Absolutely Nothing Better

**BOILS** There's quick, positive, relief in **CARBOIL** At All Drugists — Moneyback Guarantee — BROOKLYN, N.Y. — CARBOIL, N.Y.

**DON'T NEGLECT** inflamed eyelids or other eye irritations. You will find a soothing and safe remedy in MITCHELL EYE SALVE. **25¢** HALL & RUCKEL at all New York City druggists.

### Cocaine Best of Local Anesthetics

The discovery of local anesthetics revolutionized surgery, says Dr. Emil Mayer in the Hygeia Magazine. In 1884 Dr. Karl Koller of Vienna announced that he had dropped a solution of cocaine in a patient's eye, and then operated on the eye without any pain to the patient or loss of consciousness. Cocaine has been found to be useful for many sorts of operations, and particularly valuable in the saving of time in the hospital and in the absence of unpleasant after-effects that sometimes accompany general anesthesia.

In 1886 there was perfected a preparation from the dried extract of certain glands that so contracts the blood vessels as to render the parts bloodless. Now an operation may be both bloodless and painless and performed without loss of consciousness, or any great amount of time.

**Old Age Pensions** Old age pensions are in force in Great Britain, France, Germany, Belgium, Argentina, Australia, Sweden, Italy, Portugal, Greece, Switzerland, Denmark, Austria, Czechoslovakia and New Zealand.—Thrifty Magazine.

**Lying Around Loose** Autoist—Where do you get auto parts around here? Native—At the railroad crossing.

## Quick safe relief CORNS

In one minute your misery from corns is ended. That's what Dr. Scholl's Zino-pads do safely by removing the cause—pressing or rubbing of shoes. You risk no infection from amateur cutting, no danger from "drops" (acid). Zino-pads are thin, medicated, antiseptic, protective, healing. Get a box at your druggist's or shoe dealer's today—35¢.

For Free Sample Write The Scholl Mfg. Co., Chicago

**Dr. Scholl's Zino-pads** Put one on—the pain is gone

### Why "Straight-Line Frequency" Is Wrong

In the course of an article in the Radio Broadcast Magazine, Zeh Bouck, well-known radio writer, points out that the expression "straight-line frequency" is incorrect. The right term is "straight frequency line," he says, for frequencies are not characterized by lines. However, there is such a thing as a "frequency line," which refers to the line of resonant frequency plotted against capacity variations in a tuned circuit. In future, then, let us refer to those condensers of the weirdly shaped plates as "straight frequency line" condensers. Incidentally, we must be careful though, in dubbing all condensers with unusually shaped plates as true "straight frequency line" ones for, as Mr. Bouck points out, there is now on the market a modified "straight frequency line" condenser, which is designed to give a straight frequency-line effect on the short waves and something approaching a capacity-line effect on the longer waves.

### Wiring for Your Set Need Not Be Exposed

Outdoor aerials are not essential to good radio reception. Neither is any other exposed wiring required. In an attic, wire of sufficient length may be supported in zig-zag arrangement on ordinary porcelain knobs attached to rafters. The wire may be run down through the house wall and connected to an outlet receptacle. The ground wire may be brought up from the basement through the lower sill of the house and connected to the set. Thus no wire is exposed anywhere. The user plugs in his set just as he would connect up a floor lamp or any electric appliance.

### Cushion the Set

The use of four small air-cushion feet, such as are used on typewriter machines, is an improvement to any set. Placing them under the receiving cabinet will stop undesired ringing noises from microphone pick-up action and also prevent audio sound feedback through the table carrying the set and the loud speaker. The cushion feet can be attached without the use of screws.

### Fixed Condensers

The fixed condensers in a receiving set should have mica dielectrics for best results. Do not use condensers in which the dielectric is paraffined paper. For the best operation of a set it is important to use the condenser of the proper capacity for the part of the circuit it is in.

### FOR THE NOTEBOOK

Adding new electrolyte does not charge a storage battery.

Copper is most commonly employed in the winding of inductance coils.

With proper care, a vacuum tube should give from 700 to 1,000 hours' service.

Reverse the leads on the grid coil if signals are mushy and station hard to get.

A great many parts of a set can be bought cheaper than an amateur can make them.

Soft rubber sponges under the sockets will overcome noises caused by the vibration of tubes.

Because the building absorbs energy, do not run a lead-in from the front of the house to the rear.

The efficiency of a storage battery is measured by the ratio of an output to the input, generally in ampere hours.

Batteries will last much longer when used intermittently for short periods of time, rather than when used continually for long periods.

### Heavy Wire Not Needed in Broadcast Receivers

There is no particular advantage in employing wire larger than No. 24 in any part of a radio set designed for broadcast reception. This size has proved to be the best for inductances, which are the most critical units as far as specified wire diameter is concerned, and it is plenty big enough to carry safely the current of the "A" circuit, which is the heaviest current in any part of any receiver.

The No. 14 copper-tinned busbar which enjoys wide use among home constructors is not a bit better than the much more flexible No. 24. If bent nicely parallel with or at right angles to the panel it makes a set look rather spectacular, but direct point-to-point connection is undoubtedly better from the electrical standpoint.

### Battery Charge Gauge

A hydrometer permits the operator to know the condition of charge that exists within the battery. A full charge will float the graduated tube high, and when the battery is discharged it will sink.

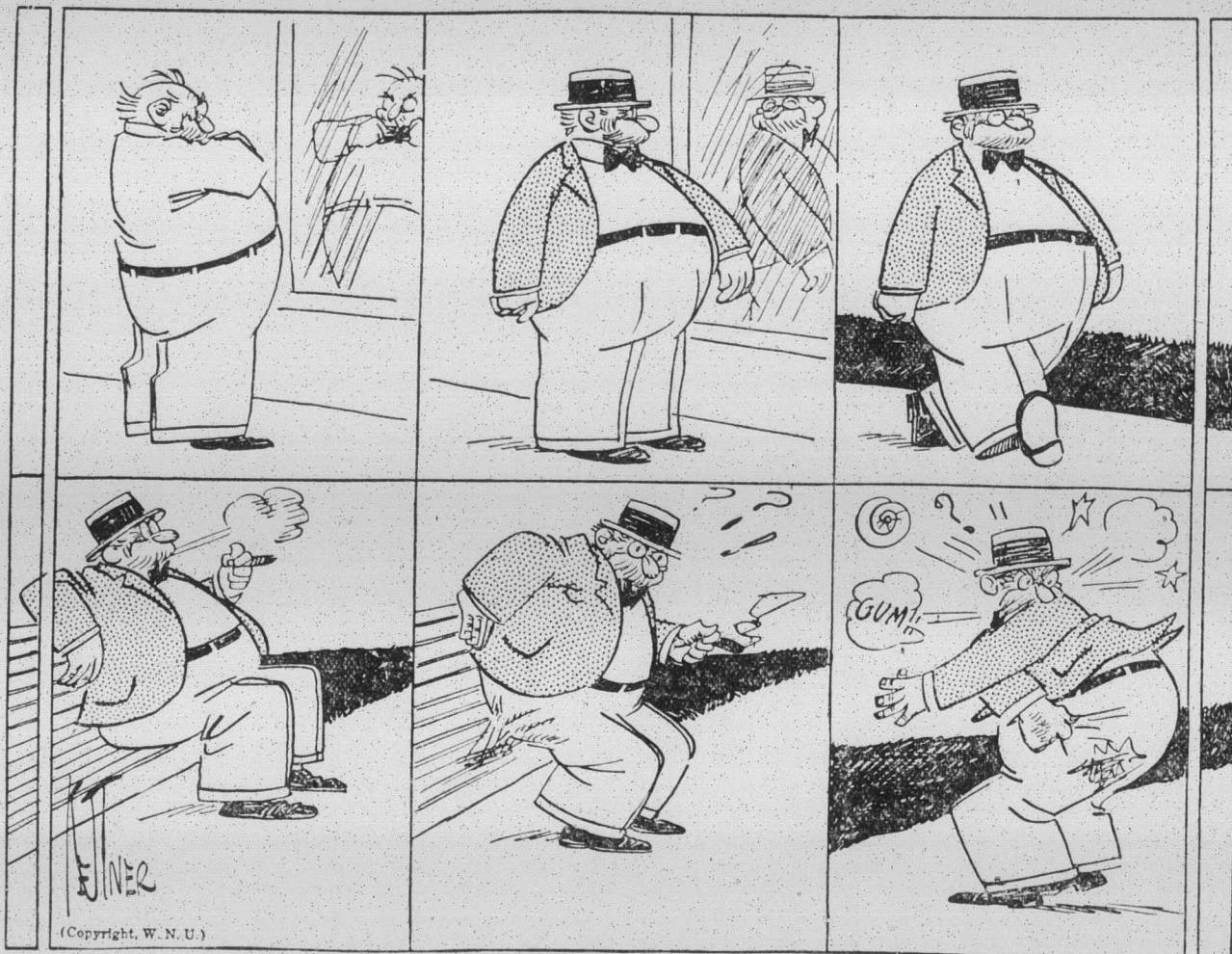
### No Piker

"Man, you ain't gettin' no distance a-tall, is you?" "Say, brown gal, heah dat whittin'?" "Ems de Canary Islands!"—Princeton Tiger.



## OUR COMIC SECTION

## Our Pet Peeve



(Copyright, W. N. U.)

## MICKIE, THE PRINTER'S DEVIL

## The Editor's Soliloquy

BY GOLLY, I SIT HERE AT THE OLD DESK MANY A NIGHT AFTER THE PAPER IS OUT AND WONDER WHAT WILL BECOME OF THIS TOWN IF PEOPLE DON'T QUIETLY BUYING OUT OF TOWN = WE TALK ABOUT BRINGING IN FACTORIES TO DRAW OUTSIDE MONEY TO THE TOWN, AND THEN WE TAKE LOTS OF THE MONEY WE HAVE GOT HERE, AND SPEND IT AWAY FROM HOME, WHERE IT NEVER WILL COME BACK

"THE GRASS ON THE OTHER SIDE OF THE FENCE ALWAYS LOOKS GREENER," AND STRANGE STORES LOOK MORE ENTICING THAN OUR OWN, BUT AFTER ALL, IT IS THE GOODS THAT ONE BUYS THAT COUNT, NOT DAZZLING SHOW WINDOWS NOR NIFTY STORE FIXTURES.

LIKEWISE, ORDERING FROM A FLOWERY, DESCRIPTIVE CATALOG DOESN'T PRODUCE ANY BETTER GOODS THAN YOUR FRIEND BILL HANDS OUT WITHOUT A LINE OF EULOGISTIC ADJECTIVES = BILL PROBABLY SELL YOU BETTER GOODS, WITH THE PRIVILEGE OF EXAMINING BEFORE BUYING. HE DELIVERS IMMEDIATELY AND WANTS FOR HIS MONEY IF YOU PREFER TO PAY LATER. AND PART OF BILL'S PROFIT GOES TO PAY TAXES TO EDUCATE YOUR KIDS AND RUN YOUR TOWN =

OUR TOWN MOTTO SHOULD BE THAT OF THE "THREE MUSKETEERS" = REMEMBER IT? "ALL FOR ONE AND ONE FOR ALL."

© Western Newspaper Union

## THE FEATHERHEADS

## Big-hearted Felix

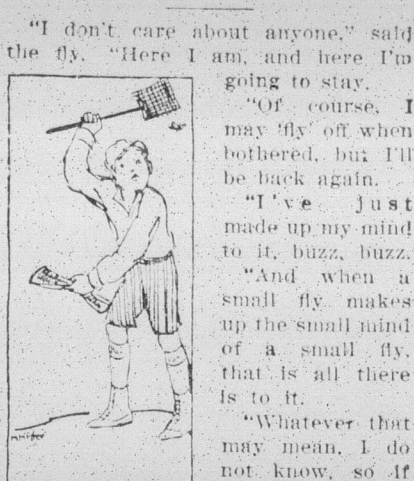


© Western Newspaper Union

## Daddy's Evening Fairy Tale

By Mary Graham Bonner

## THE FLY



"I don't care about anyone," said the fly. "Here I am, and here I'm going to stay."  
"Of course, I may fly off when bothered, but I'll be back again."  
"I've just made up my mind to it, buzz, buzz."  
"And when a small fly makes up the small mind of a small fly, that is all there is to it."  
"Whatever that may mean, I do not know, so if you puzzle it out when you get the answer, you won't know whether it is correct or not."  
"If you want to puzzle out anything like that, then it is your fault, and not mine."  
"I have told you the truth."  
"Well, I am having a good time walking up this window pane."  
"Let them abuse me and talk about me all they want. I can do things they can't do."  
"I'd like to see one of the children in this house walk up the window pane."  
"I'd like to see just one of them able to do that. I wouldn't even ask to see all of them. One would be enough."  
"Then I can walk upside down on the ceiling. Can they do that?"  
"If they can, I've never seen them."  
"I'd like to see just one of them do that. Wouldn't it be a sight to see a child walking upside down on the ceiling?"

"I don't believe a child could do that, nor yet a grownup, and they act as though I were nothing."  
"There are two tricks I can do which they can't do. Of course they can do things I can't do, but still I am only a fly."  
"My point is that I, the little fly, can do things they can't do."  
"Now they talk about me, but I don't mind. I don't understand people's talk."  
"I have made it a point never to learn. You know it would be a mistake if I understood them when they talked to me."  
"Maybe you will say that I can certainly understand what they say to me or what they are meaning to say to me when they shoo me away."  
"Oh, maybe so. But I pay no attention!"

"It's a warm night, but I am not grumbling about the weather."  
"I am buzzing away in quite a contented fly fashion. If I bothered to listen to the people, or to understand them, I might hear things that weren't complimentary."  
"They might be saying they did not want me around."  
"Not that I would pay any attention to them, buzz, buzz."  
"Maybe I don't understand, and again maybe I do. But whether I do or whether I don't, I certainly don't take any hints—no matter how pointed."

"Now I must walk over that child's forehead. Ah! Now I'm up in the air again."  
"Well, I think I'll take a little exercise up the window."  
"Now I think I'll light on his dad's nose."  
"Ah! Here I'm up in the air again."  
"Well, a little ceiling walk would be pleasant. Yes, this is nice. But I think I'll walk up that nice arm I see."

"Ah! Here I'm up in the air again."  
"But it all goes toward making the pleasant life and entertainment of a fly."  
"Buzz, buzz."

## Hands Washed Themselves

Junior was sent to wash his face, writes a reader in Liberty. He returned holding up his hands, which were white and clean, saying, "Look, mother."

"Who washed your hands?" asked his mother.

"No one," he replied; "they washed themselves while I was washing my face."

## In Mourning

Little Elise was inconsolable when her pet monkey died. Next day at school she declined a playmate's invitation to a party.

"Why can't you go, Elise?" asked the teacher.

A little fist dug into a tear-stained eye as she sobbed; "Cause you d-don't go to p-parties when s-some one of your folks is dead."—Liberty.

## His Ride

"Where've you been, Willie?"  
"I hitched my wagon to a fire truck and the fire was in a suburb."

## To Customers of General Motors

General Motors is unwilling to leave to chance anything involving your satisfaction with your purchase of a General Motors car.

This is why more than seven years ago the General Motors Acceptance Corporation was organized. It assures customers of General Motors who prefer to purchase out of income a sound credit service at low cost.

In the General Motors line there is a "car for every purse and purpose," and the GMAC Plan can be comfortably fitted to the individual circumstances of buyers of assured income.

The GMAC Plan is offered through General Motors dealers exclusively. Ask your nearest dealer to explain its advantages.

## GENERAL MOTORS ACCEPTANCE CORPORATION

operating the GMAC Plan for the purchase of

CHEVROLET · PONTIAC · OLDSMOBILE  
OAKLAND · BUICK · CADILLAC  
FRIGIDAIRE · DELCO-LIGHT

## All in the Chase

Bishop H. M. Dubose said at a dinner in San Francisco:

"Take an army of boys chasing butterflies, put bald heads and wrinkles on the boys, and change the butterflies into banknotes, and there you have a beautiful panorama of the modern world."—Pittsburgh Chronicle-Telegraph.

## Promoted

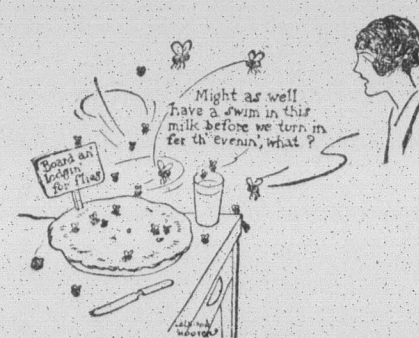
"I have a private secretary now."  
"Did you fire the old stenographer?"  
"No, but I pay her \$2 more."

## Customers and Owners

The customers of the electric service companies of the United States purchased during the past year a monthly average of 265,000 shares of stock. Thus, for the year, the customers of these companies invested a total of \$236,000,000 in their securities.

## Extinct and Fossil Birds

Various birds may be called extinct rather than fossil, because their species have expired since the present geological era began, or in some cases since written records were kept.



## Do flies like your cooking?

REMEMBER, flies are more than troublesome. They come from filth to food. Get rid of them with Flit.

Flit spray clears your home in a few minutes of disease-bearing flies and mosquitoes. It is clean, safe and easy to use.

## Kills All Household Insects

Flitspray also destroys bed bugs, roaches and ants. It searches out the cracks and crevices where they hide and breed, and destroys insects and their eggs. Spray Flit on your garments. Flit kills moths and their larvae which eat holes. Extensive tests showed that Flit spray did not stain the most delicate fabrics.

Flit is the result of exhaustive research by expert entomologists and chemists. It is harmless to mankind. Flit has replaced the old methods because it kills all the insects—and does it quickly.

Get a Flit can and sprayer today. For sale everywhere.

STANDARD OIL CO. (NEW JERSEY)

**FLIT**

DESTROYS  
Flies Mosquitoes Moths  
Ants Bed Bugs Roaches

"The yellow can with the black band"



## FIVE POINTS NEWS ITEMS

Continued from Page 1

## CIVIC LEAGUE ACTIVITIES

At the last meeting of the Civic League it was decided to hold open the ornamental lighting petition one more week for a belated signature or two, and then to send same to the city council. Enough signatures have already been secured to insure the "Great White Way" at Five Points.

The next undertaking on which the League will focus its efforts will be the petition for extending the city mail service through Five Points. They hope to have the petition on its way to Washington before October 1.

Kirk Smith, editor of "The Beach News" attended the meeting of last week and made a most interesting talk on "The Beach News," giving data and statistics about that publication and replying to interested queries with the result that the Civic League adopted "The Beach News" as its official publication and will boost it readily.

## Peace, Goodwill



Columbia, Peace and the Spirit of Brotherly love have been joined in one person, a beautiful woman. This young lady was one of the central figures in a pageant staged at the Sesqui-Centennial International Exposition in Philadelphia, celebrating 150 years of American Independence. The Exposition continues until December 1.

## "The Vine"



This magnificent bronze by Harriett Frishmuth is on display in the Palace of Fine Arts at the Sesqui-Centennial International Exposition in Philadelphia where the 150th anniversary of the signing of the Declaration of Independence is being celebrated. This is but one of the many gorgeous and beautiful things to be seen in the Fine Arts exhibit. Famous artists from all parts of the world have sent their paintings, etchings and sculptures to Philadelphia to be exhibited during the exposition, which continues until December 1.

O. B. POLICE SUB-STATION  
Abbott St., near Santa Monica Ave.  
Phone Bayview 0431  
Sergeant Geo. W. Churchman

Subscribe for THE BEACH NEWS

## GRANADA THEATRE

LA JOLLA, CALIF.

Two Shows Daily, 7-9 p. m. Matinee Saturday, 2:30.  
PHONE LA JOLLA 717

Sunday and Monday, September 12-13

Frank Lloyd's

"THE WISE GUY"

—with—

JAMES KIRKWOOD and BETTY COMPTON  
NEWS—SCENIC—COMEDY

Tuesday Only, September 14

RICHARD BARTHELMUSS

—in—

"RANSON'S FOLLY"

FABLE—COMEDY

Wednesday Only, September 15

TOM MOORE and MICKEY BENNETT

—in—

"BIG BROTHER"

A Popular, By-Request, Return Engagement  
COMEDY—SCENIC

Thursday and Friday, September 16-17

EMIL JANNINGS and LYA DE PUTTI

—in—

"VARIETY"

NEWS—SCENIC—COMEDY

Saturday, September 18

JOHNNY HINES in

"RAINBOW RILEY"

REVIEW—SPORTLIGHT—COMEDY

FREE To Mission Beach  
SCHOOL CHILDREN

Bring this advertisement and get a

## Beautiful Pencil Free

AT THE

## MISSION BEACH GARAGE

3779 Mission Boulevard,

Mission Beach

WILLIAM F. ENGLAND

Phone

Pacific Beach

1151

TOWING AND EXPERT REPAIRING

BRAKE BANDS RE-LINED FREE



## Play Every Day

—AT—

MISSION  
BEACH

The Seaside Playground Supreme

A WIDE VARIETY OF AMUSEMENTS

Swim : Dine : Dance

## SKATING

Every Day and Evening in the Year at

KICKHAM'S

MISSION BEACH

## ROLLER RINK

Largest Skating Surface in Southern California

AFTERNOONS AT 2 O'CLOCK—EVENINGS AT 7 O'CLOCK

## KFBC PROGRAMS

For week of September 12th to

18th, inclusive:

Sunday—9-12; 7-7:30, Dr. Azbill's

half hour.

Monday—12-1, Balboa Theatre

Organ; 8-9, One hour of entertaining

novelties; 9-10, Welch's KFBC Or-

chestra, Peaches Mitchell and Sid

Drew.

Tuesday—12-1, Balboa Theatre

Organ; 8-9, Concert of Vocal and In-

strumental Music; 9-10, A popular

hour with Dale King's Silver Gate

Orchestra; The Duke and Count,

Church Evans and Helene Durand;

10-11, Hartzog's Jazz Orchestra.

Wednesday—12-1, Balboa Theatre

Organ; 8-9, Instrumental Concert

with John H. Thomas and Mollie

Burwell, vocalists; 9-10, Old Timers

Hour, Geo. Betts the Old Rag pian-

ist; Happy Brown and others, Radio

Rice, the old time fiddler.

Thursday—12-1, Balboa Theatre

Organ; 8-9, Community Program;

9-10, Popular dance hour with Nas-

hold's Troubadore and Entertainers.

Friday—8-9, Vocal and Instru-

mental Concert; 9-10, Popular hour

with des Dries and his Washing-

tonians.

Saturday—11-12, Balboa Theatre

Organ; 8-9, Instrumental and vocal

concert with Marjorie Scherich and

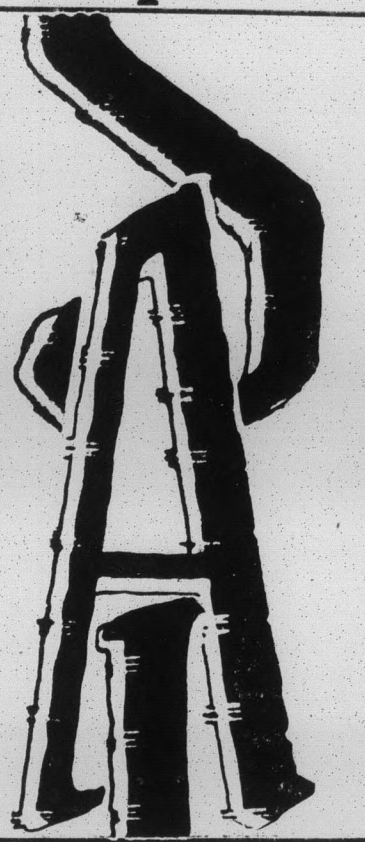
the Musical Maids; the Vagabonds of

K. F. B. C., not a care in the world.

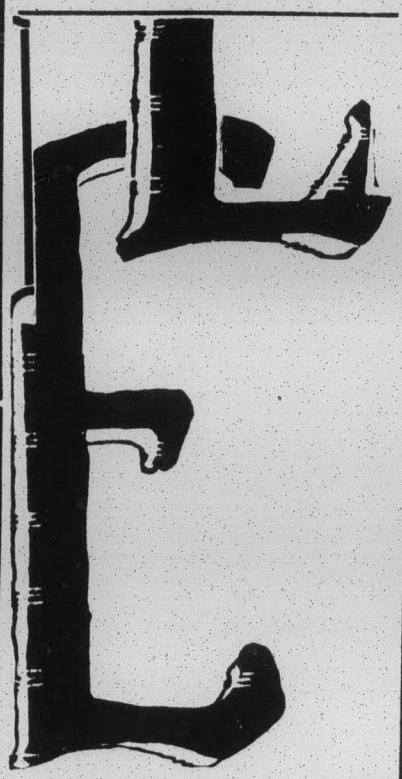
## PARIS

Drapery House  
420 C St., San Diego

Sept.



## Draperies

SENSATIONALLY  
UNDERPRICED

Phone Main 6595

Res. Phone Main 6323

## MISSION ORNAMENTAL IRON AND WIRE WORKS

AL NELSON, Propr.

Cyclone, Chain Link and Orna-  
mental Fencing a Specialty.1785 Logan Avenue  
San Diego, Calif.

Open from early morn till midnight!

## IT'S CONVENIENT

On the Coast Route In and Out of San Diego Where Traffic  
Joins from Point Loma and the Beaches

## FIVE POINTS Service Station

WALTER M. ROBERTSON, Proprietor

First-Grade Gasolines, Oils, Tire and Battery Service

California and Moore Sts.

Phone Hillcrest 6881

Phone, Hillcrest 7028

## Palomar Laundry

3747 Pierce St., cor. Kettner Boulevard, San Diego

HIGHEST IN LAUNDRY SERVICE

You'll Appreciate The Difference!

For BEACH PROPERTY See

## KIRK SMITH

Licensed REALTY Broker,

Office of

## "THE BEACH NEWS"

4829 Saratoga Avenue, Ocean Beach

Phone, Bayview 0017

## "Hands Across The Inlet"

## MISSION BEACH NOTES

By Beth Van Dorston Paynter  
3792 Mission Boulevard  
Phone Pacific Beach 771  
Press Representative, Mission Beach  
Chamber of Commerce.  
Special Representative for  
"The Beach News"

Mrs. George Schultz, of Santa Clara place, spent the week-end visiting friends and relatives in Los Angeles.

Mr. and Mrs. Henry Heider have moved into their new cottage on Bay Front Walk. They are improving the property, adding modern bath and everything to make it comfortable, and while they can be here only part of the time, are very enthusiastic boosters and anticipate a great deal of pleasure in the days to come.

Miss Norma Barr, of Venice Court, spent the week-end in Los Angeles. Mrs. Kate Jeancon and Mrs. Elsie Bauer, of San Diego, report the time of their lives in their visit with Mr. and Mrs. Sharpless for the past few weeks.

Mr. and Mrs. William Holmes, of San Diego, have been spending a few weeks in their cottage on San Jose place.

Mr. and Mrs. M. A. Frost, of Riverside, are spending some happy days in one of the Upp apartments.

Mr. and Mrs. O. C. Clark and family of San Pedro, are spending a month in the cottage recently purchased by Mrs. Frances Parnall, of National City, in Seagirt Court.

Mr. and Mrs. Joseph D. Kaye are occupying 729 Venice court during the construction of their new home here which they expect to occupy permanently.

Mr. and Mrs. H. K. Murray, of Chino, Cal., who have been spending their vacation here, returned Sunday to their home.

Mr. and Mrs. J. Griffith have removed here from San Diego, to occupy their new home in Isthmus court.

Mr. and Mrs. J. A. Hahn, of Los Angeles, are spending a delightful fortnight at 721 Salem court.

Mr. and Mrs. James B. Dry, who recently purchased a home in Seagirt court, have returned from a two months' sojourn in the north, visiting Crater Lake, Vallejo and all places of interest.

Colonel and Mrs. S. B. Pearson, of Queenstown court, had as their week-end guests, Colonel Pearson's brother, Alfred H. Pearson, with his wife and son, Lambert, of Alhambra. Also Mr. and Mrs. Edward Simmonds of Pasadena. They went boating and fishing when they weren't swimming and surf-riding and very reluctantly starting homeward only because they "had to."

Mr. J. F. Loba, of the San Diego "Union," with Mrs. Loba and their little son, Junior, are spending their vacation in the "Jonzinn" in Redondo court.

Misses Aurelia and Pauline Pennekamp, of Los Angeles, spent the week-end with Miss Polly Grove.

Subscribe for "The Beach News."

## MISSION BEACH UNION CHURCH

Sunday School at 9:30 a. m. in the West Room of the school house. Classes for all ages. Preaching by Reverend D. T. Reed at 11 a. m. The officers of the organization are: Trustees, Harry K. Turner, Mrs. E. L. Miller, Lee Barnhill, Mrs. Martha Reed, Miss Jean Robertson, Financial Committee, Lee Barnhill, Mrs. Leona Turner, Associate; Mrs. G. G. Henry, Elders, Mrs. E. L. Miller, S. S. Superintendent; Mrs. D. T. Reed, Primary Superintendent; Mrs. Lee Barnhill. Constitution and By-Laws adopted call for government by Council of Eleven.

## A CALIFORNIA PIONEER

Mr. and Mrs. T. H. Sharpless of Perris, Cal., have been spending a few weeks at the cottage of their daughter, Mrs. Fred Cox, in Portsmouth Court. Mr. Sharpless is one of the Californians' pioneers, and tells many interesting stories about early experiences. He started his orange grove by planting orange seeds. He started Oceanside by buying ocean front lots there at \$5 each, and was the butt of many jokes from his neighbors for doing so. His banker was also much concerned lest misfortune would come to him for his folly. He who laughs last laughs best," for Mr. Perris has since sold some of the same lots for one thousand and fifteen hundred dollars each, and feels that the owner ten years from now will be getting that much a front foot. If that be true up there how great will the harvest be for our much more favored beach districts.

## HOW ABOUT THIS, GIRLS?

Mr. Carl Barbour, of 3611 Van Dyke avenue, San Diego, and some friends have been having a good time camping at the Brouwer cottage. After they left last evening for their homes Mrs. Brouwer was heard to say, "I believe I like boys for renters better than the girls for they left everything about spotless."

## M. B. SOCIAL NEWS ITEMS

Mr. and Mrs. Roy Haag gave a beach party Monday evening in their cottage at 3801 Ocean Front.

Mr. and Mrs. Fred Hamilton and the two little ones spent the week-end in Los Angeles.

Mr. and Mrs. William Raymond Evans, of Long Beach, have been visiting their father and mother, Mr. and Mrs. William S. Hunt, of Ostend court.

Mrs. William S. Hunt, of 813 Ostend court, entertained Thursday, the ladies of the Bridge Club, but instead of bridge the new game of Monte Carlo was played. Each guest received a little souvenir pocket book containing a coin for good luck. Mesdames Asher, Thede, Drew, Luke, Turner, Hilary, Edwards, Lewis, Shyer, Arnold, Lumblade, Harris, and Archbrough were present.

Mrs. Adeline Durr and Mr. Jack Wonder, both of Mission Beach, were quietly married at high noon Saturday at the Casa de Manana in La Jolla.

WHO'S WHO  
In Officialdom

## CITY OF SAN DIEGO

Mayor—John L. Bacon. Common Council—John A. Held, Don M. Stewart, Virgilio Bruschi, Louis C. Maire, Fred A. Heilbron, City Attorney—S. J. Higgins. Auditor and Assessor—H. L. Moody. City Clerk—Allen H. Wright. City Manager—F. A. Rhodes. Harbormaster—Jos. W. Brennan. Park Superintendent—John G. Morley. Treasurer and Tax Collector—Jack T. Millan. Supt. of City Schools—H. C. Johnson. Health Officer—Dr. A. M. Lessem. Chief of Fire Department—Louis Almgren. Chief of Police—James Patrick.

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## COUNTY OF SAN DIEGO

Board of Supervisors—Mrs. Mildred Green, 1st district; E. A. Hornbeck, 2nd district; Joseph Foster, 3rd district; Charles L. Good, 4th district; Thomas M. Hurley, 5th district. County Clerk—J. B. McLees. County Assessor—George W. Moulton. County Auditor—C. R. Hammond. County Coroner—Schuyler C. Kelly. District Attorney—Chester Kempley. Farm Advisor—James G. France. Public Administrator—Edwin Reed. County Recorder—John H. Perry. Sheriff—James C. Byers. Under-Sheriff—Ed. F. Cooper. Supt. of Schools—Miss Ada York. County Surveyor—Ernest Childs. County Tax Collector—Herbert A. Croghan. County Treasurer—George W. Heston.

Read THE BEACH NEWS

## OCEAN BEACH POSTOFFICE

## U. S. MAIL SCHEDULE

By Postmaster H. K. Rankin

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Money Order Department—8 a. m. to 5:30 p. m.

Mail arrives and is distributed 10:30 a. m. and 4:30 p. m.

Mail departs 10:15 a. m. and 4:15 p. m.

Sundays and holidays, mail departs 10 a. m.

Mail closes 10 a. m. and 4 p. m., or 15 minutes before daily departure. Windows not open on Sundays.

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